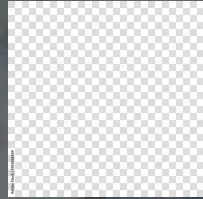




# Lebanon County, PA



Pennsylvania

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## Report Parameters

### 1 County

42075 Lebanon County, PA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**144,252**

**Population (2023)**

Population **grew by 3,136** over the last 5 years and is projected to **grow by 1,906** over the next 5 years.

**58,942**

**Total Regional Employment**

Jobs **grew by 1,851** over the last 5 years and are projected to **grow by 1,650** over the next 5 years.

**\$72.5K**

**Median Household Income (2022)**

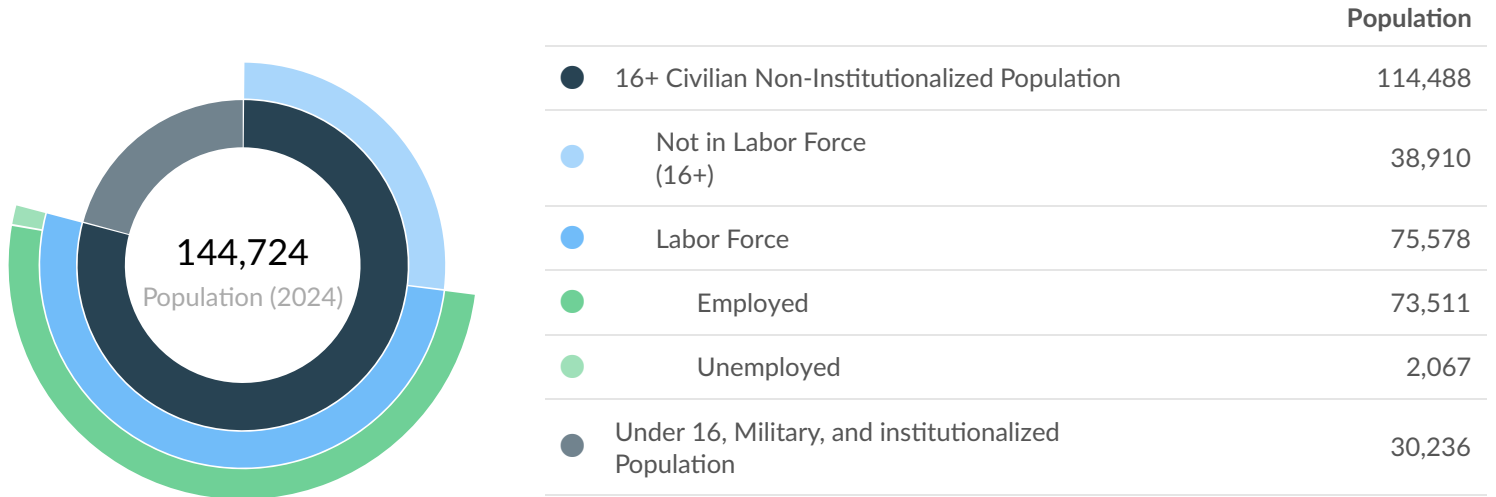
Median household income is **\$2.6K below** the national median household income of \$75.1K.

## Takeaways

- As of 2023 the region's population **increased by 2.2%** since 2018, growing by 3,136. Population is expected to **increase by 1.3%** between 2023 and 2028, adding 1,906.
- From 2018 to 2023, jobs **increased by 3.2%** in Lebanon County, PA from 57,092 to **58,942**. This change **fell short of the national growth rate of 4.5% by 1.3%**. As the number of jobs increased, the **labor force participation rate increased from 63.7% to 66.1% between 2018 and 2023**.
- Concerning educational attainment, **14.9% of Lebanon County, PA residents possess a Bachelor's Degree** (6.2% below the national average), and **8.1% hold an Associate's Degree** (0.8% below the national average).
- The top three industries in 2023 are Federal Government, Civilian, Restaurants and Other Eating Places, and Warehousing and Storage.

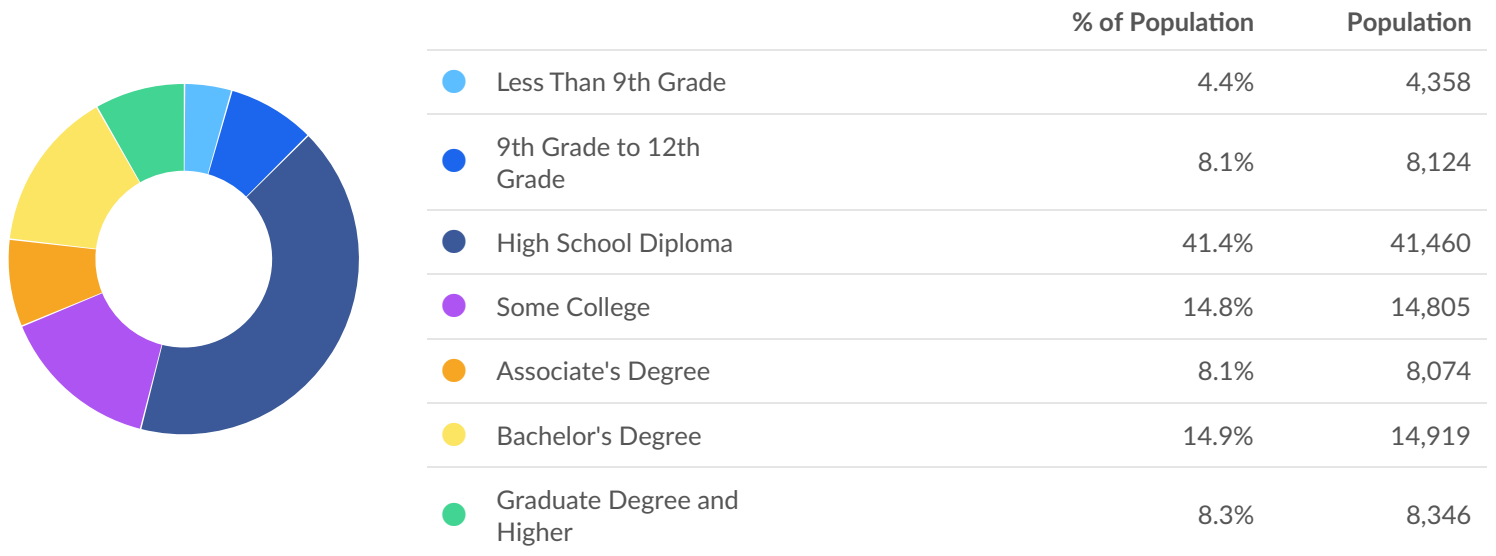
|        | Population (2024) | Labor Force (Oct 2024) | Jobs (2023) | Cost of Living | GRP       | Imports   | Exports   |
|--------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 144,724           | 75,578                 | 58,942      | 101.6          | \$7.67B   | \$13.22B  | \$13.64B  |
| State  | 12,985,763        | 6,491,109              | 6,615,637   | 102.0          | \$955.64B | \$784.44B | \$894.27B |

## Oct 2024 Labor Force Breakdown



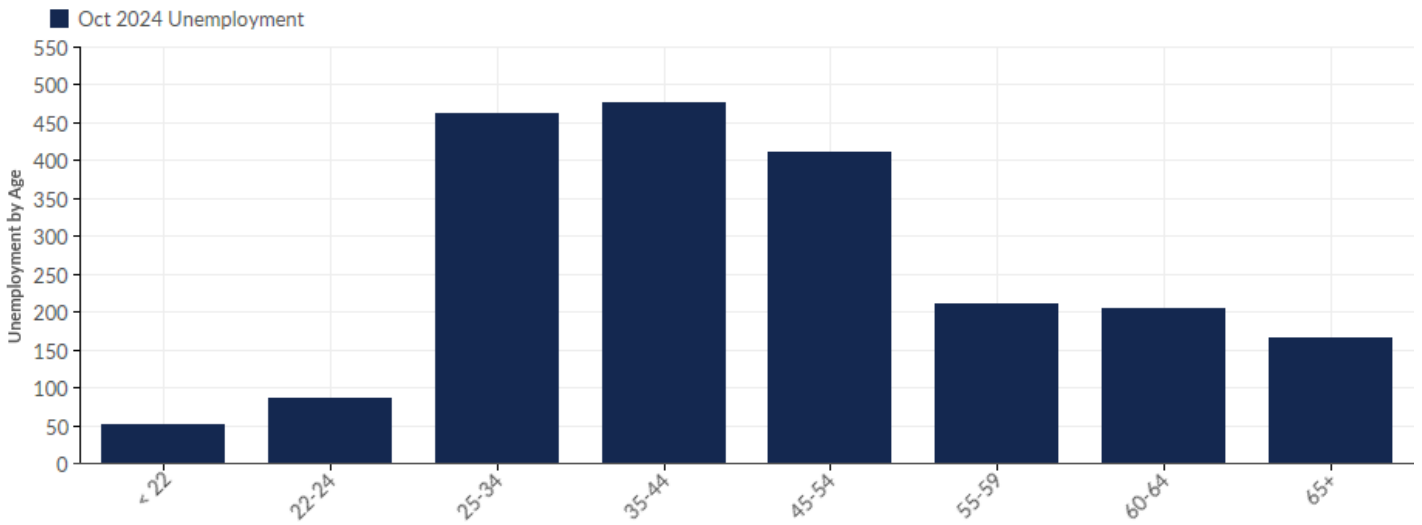
## Educational Attainment

Concerning educational attainment, **14.9% of Lebanon County, PA residents possess a Bachelor's Degree** (6.2% below the national average), and **8.1% hold an Associate's Degree** (0.8% below the national average).



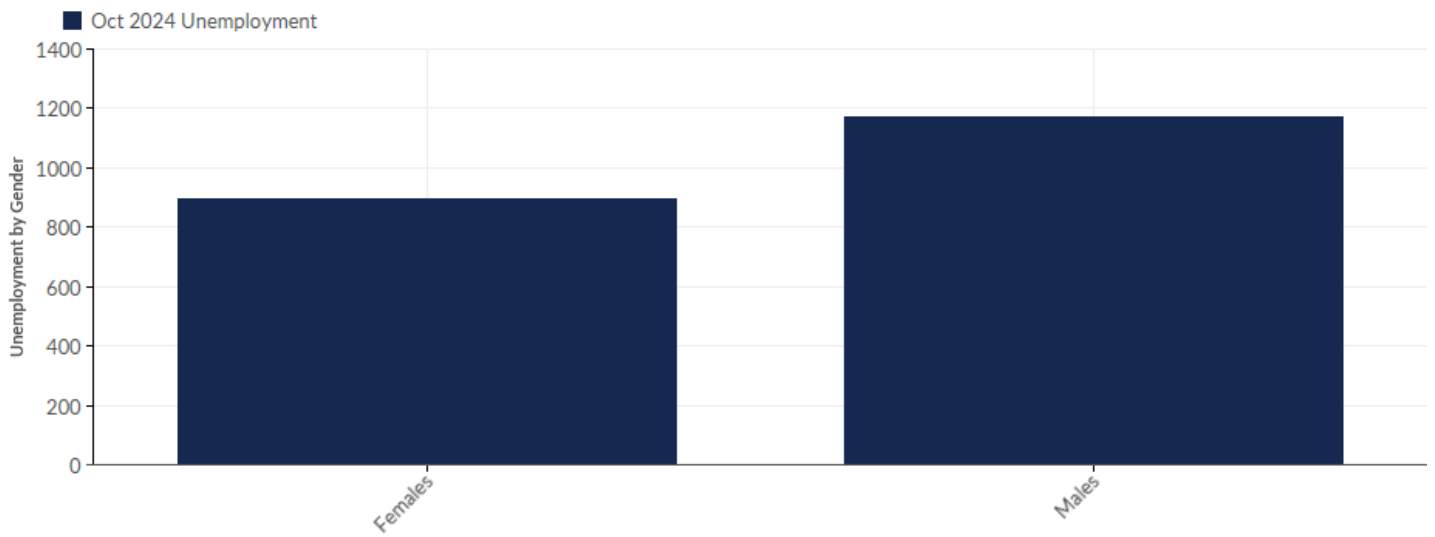
# Unemployment by Demographics

## Unemployment by Age



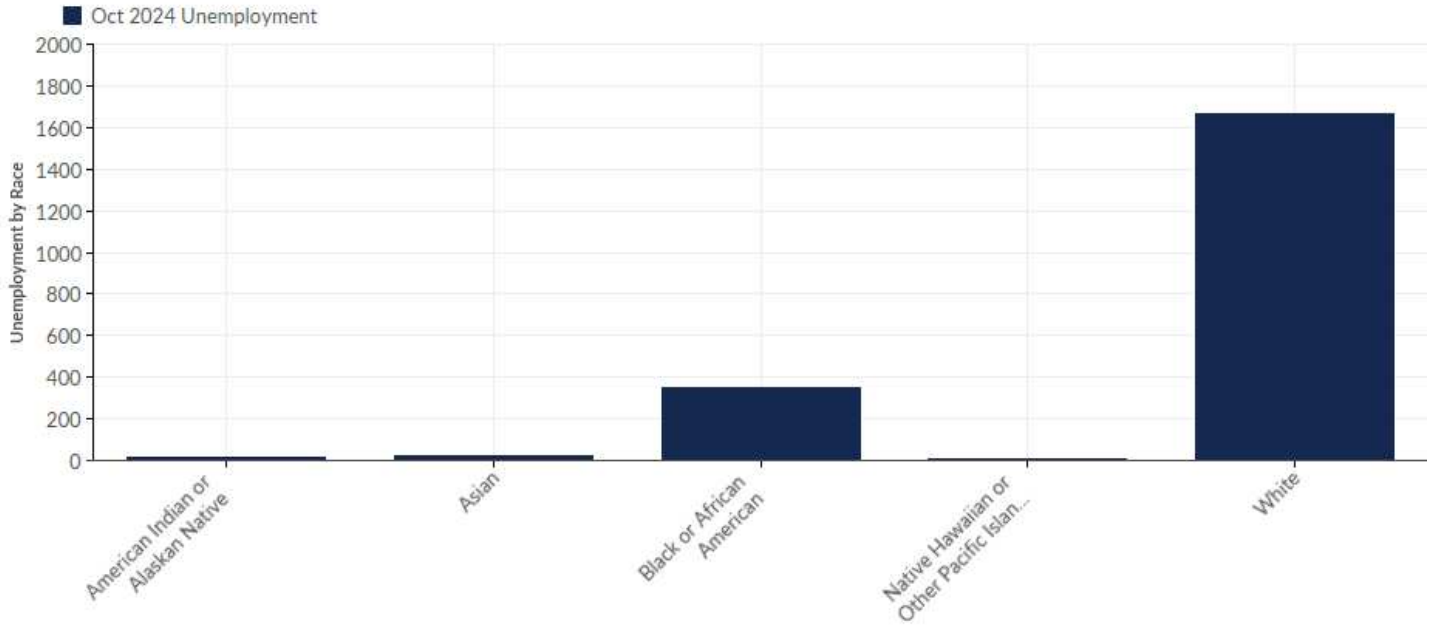
| Age   | Unemployment (Oct 2024) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22  | 50                      | 2.42%           |
| 22-24 | 86                      | 4.16%           |
| 25-34 | 461                     | 22.30%          |
| 35-44 | 477                     | 23.08%          |
| 45-54 | 411                     | 19.88%          |
| 55-59 | 211                     | 10.21%          |
| 60-64 | 204                     | 9.87%           |
| 65+   | 166                     | 8.03%           |
| Total | 2,067                   | 100.00%         |

## Unemployment by Gender



| Gender  | Unemployment (Oct 2024) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 897                     | 43.40%          |
| Males   | 1,170                   | 56.60%          |
| Total   | 2,067                   | 100.00%         |

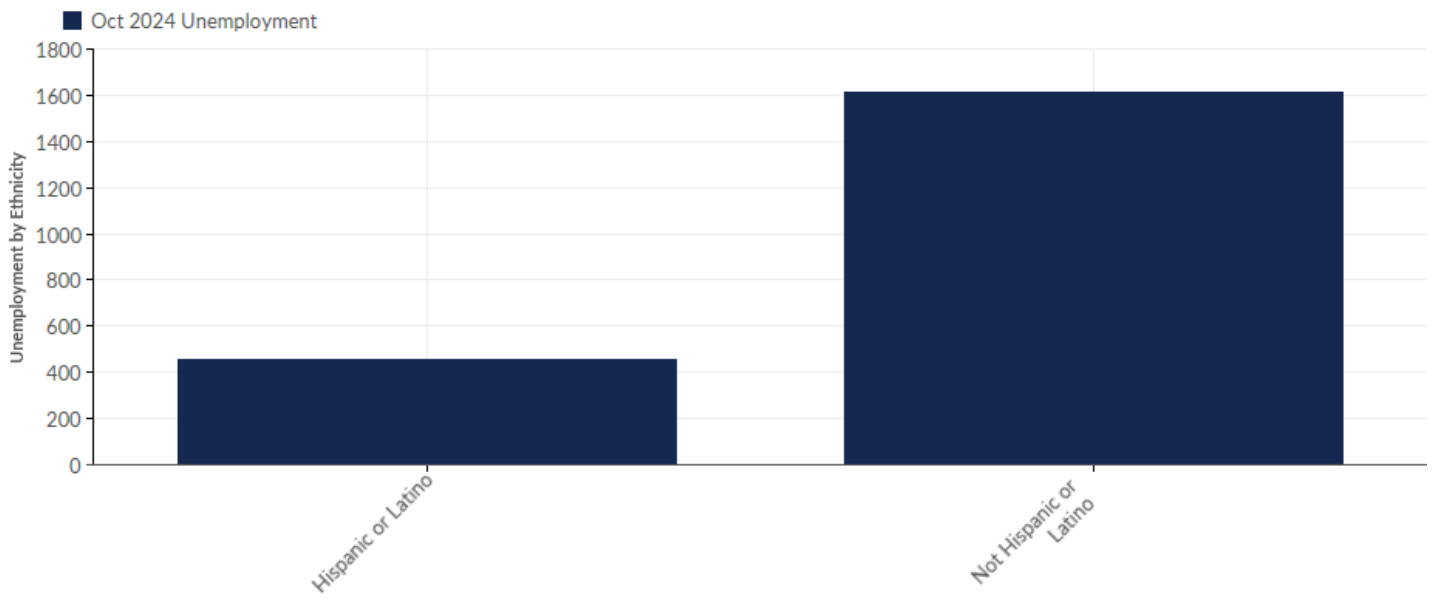
## Unemployment by Race



| Race                                      | Unemployment (Oct 2024) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native         | 16                      | 0.77%           |
| Asian                                     | 25                      | 1.21%           |
| Black or African American                 | 351                     | 16.98%          |
| Native Hawaiian or Other Pacific Islander | 7                       | 0.34%           |
| White                                     | 1,668                   | 80.70%          |
| Total                                     | 2,067                   | 100.00%         |



## Unemployment by Ethnicity

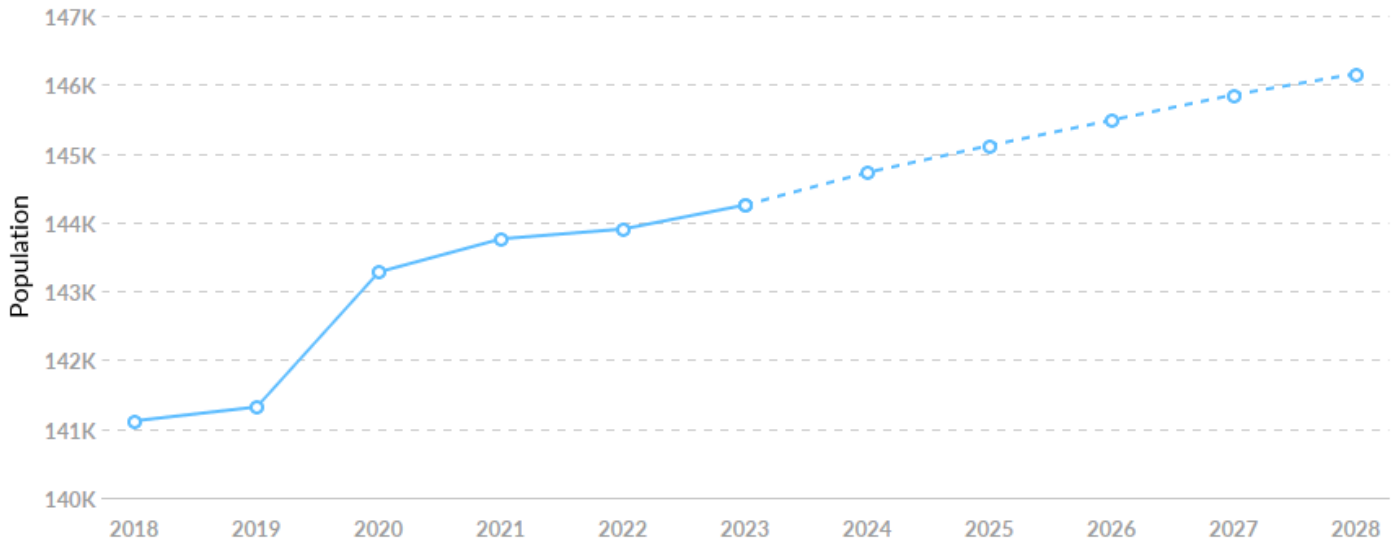


| Ethnicity              | Unemployment (Oct 2024) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino     | 454                     | 21.96%          |
| Not Hispanic or Latino | 1,613                   | 78.04%          |
| Total                  | 2,067                   | 100.00%         |

# Historic & Projected Trends

## Population Trends

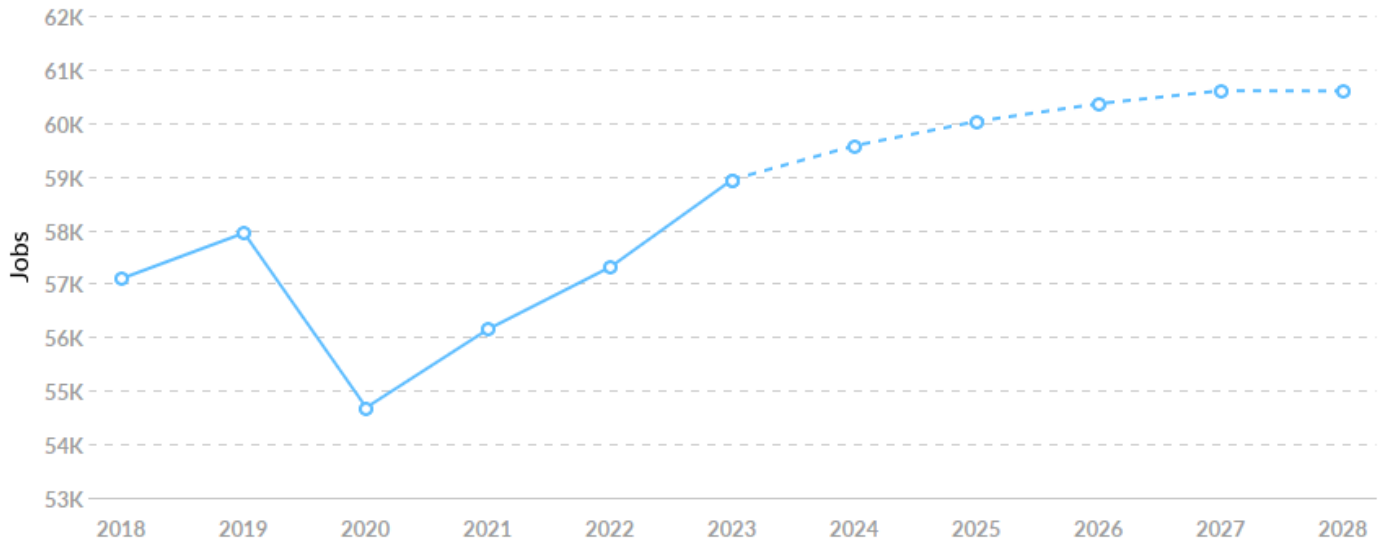
As of 2023 the region's population increased by 2.2% since 2018, growing by 3,136. Population is expected to increase by 1.3% between 2023 and 2028, adding 1,906.



| Timeframe | Population |
|-----------|------------|
| 2018      | 141,116    |
| 2019      | 141,318    |
| 2020      | 143,278    |
| 2021      | 143,759    |
| 2022      | 143,902    |
| 2023      | 144,252    |
| 2024      | 144,724    |
| 2025      | 145,115    |
| 2026      | 145,484    |
| 2027      | 145,853    |
| 2028      | 146,158    |

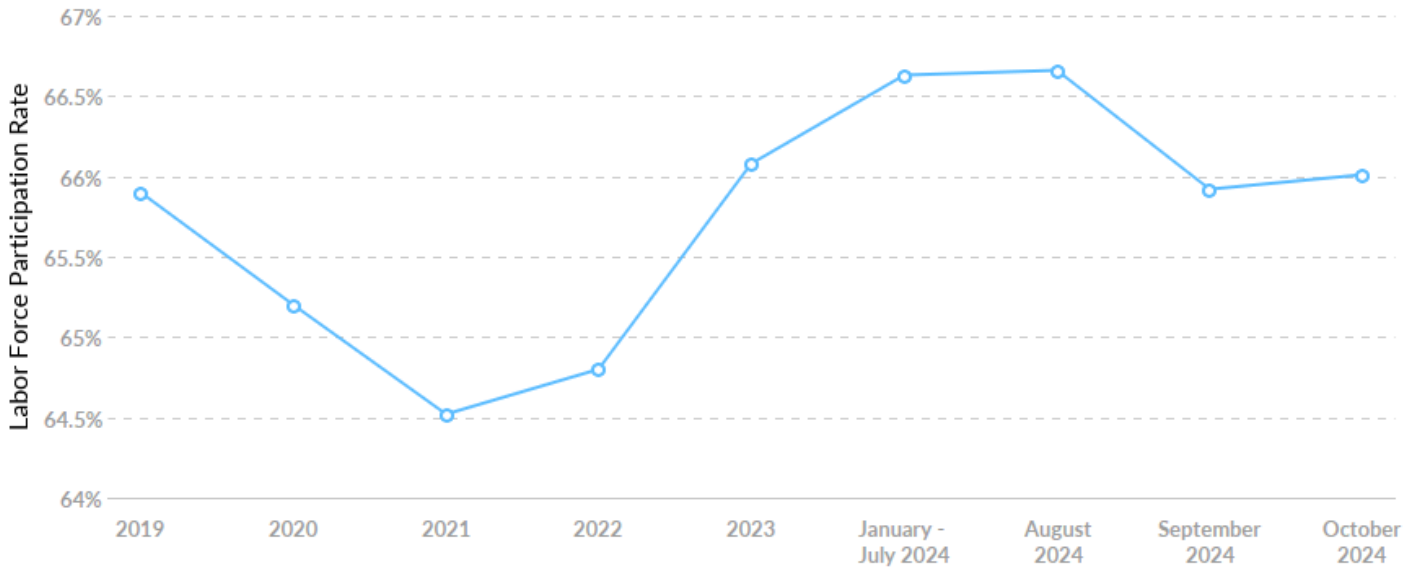
## Job Trends

From 2018 to 2023, jobs increased by 3.2% in Lebanon County, PA from 57,092 to 58,942. This change fell short of the national growth rate of 4.5% by 1.3%.



| Timeframe | Jobs   |
|-----------|--------|
| 2018      | 57,092 |
| 2019      | 57,941 |
| 2020      | 54,681 |
| 2021      | 56,147 |
| 2022      | 57,307 |
| 2023      | 58,942 |
| 2024      | 59,573 |
| 2025      | 60,027 |
| 2026      | 60,358 |
| 2027      | 60,599 |
| 2028      | 60,593 |

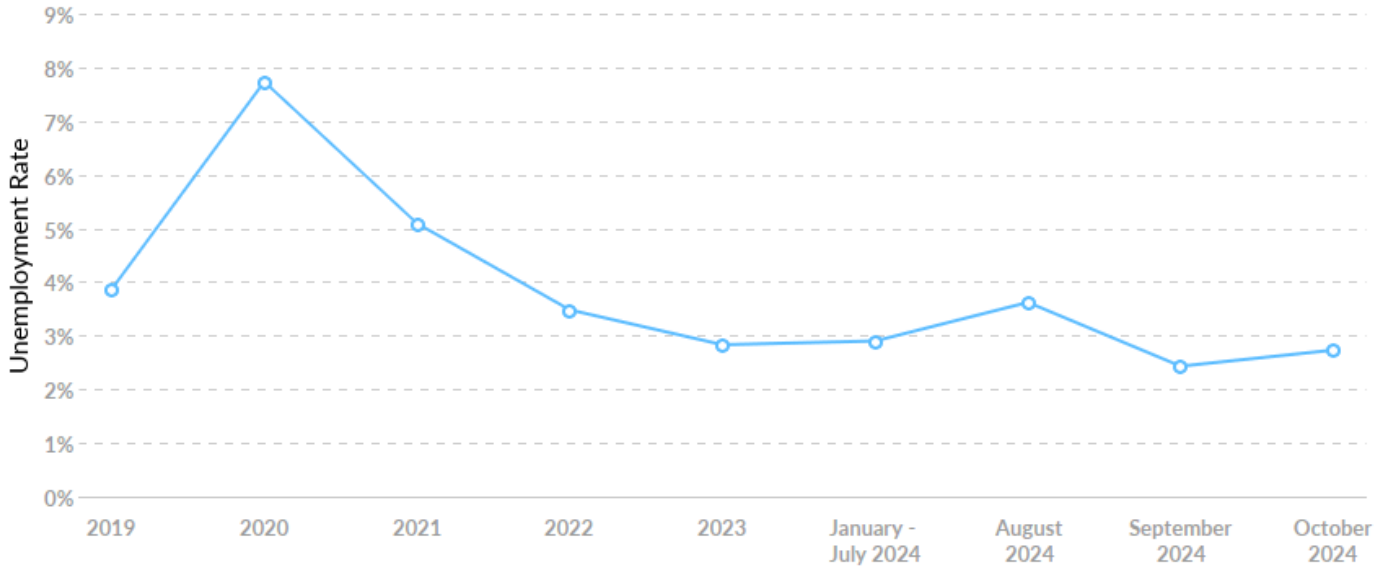
## Labor Force Participation Rate Trends



| Timeframe           | Labor Force Participation Rate |
|---------------------|--------------------------------|
| 2019                | 65.90%                         |
| 2020                | 65.20%                         |
| 2021                | 64.52%                         |
| 2022                | 64.80%                         |
| 2023                | 66.08%                         |
| January - July 2024 | 66.63%                         |
| August 2024         | 66.66%                         |
| September 2024      | 65.92%                         |
| October 2024        | 66.01%                         |

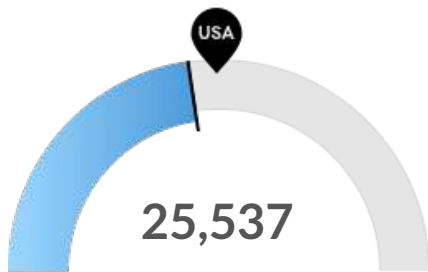
## Unemployment Rate Trends

Lebanon County, PA had an October 2024 unemployment rate of 2.73%, **decreasing from 3.86%** 5 years before.



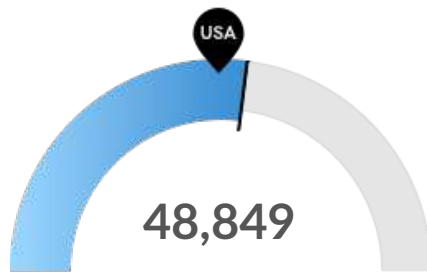
| Timeframe           | Unemployment Rate |
|---------------------|-------------------|
| 2019                | 3.86%             |
| 2020                | 7.73%             |
| 2021                | 5.09%             |
| 2022                | 3.48%             |
| 2023                | 2.83%             |
| January - July 2024 | 2.90%             |
| August 2024         | 3.62%             |
| September 2024      | 2.43%             |
| October 2024        | 2.73%             |

## Population Characteristics



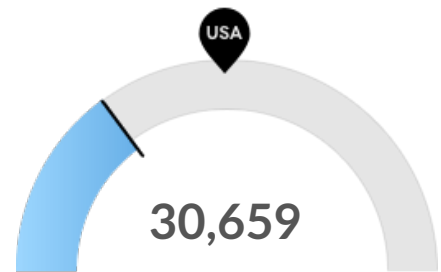
Millennials

Lebanon County, PA has 25,537 millennials (ages 25-39). The national average for an area this size is 29,310.



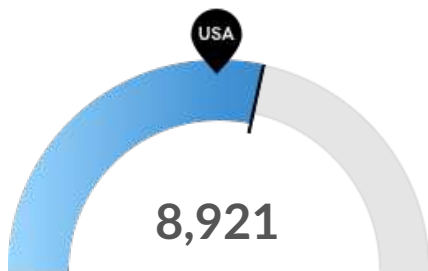
Retiring Soon

Retirement risk is high in Lebanon County, PA. The national average for an area this size is 43,546 people 55 or older, while there are 48,849 here.



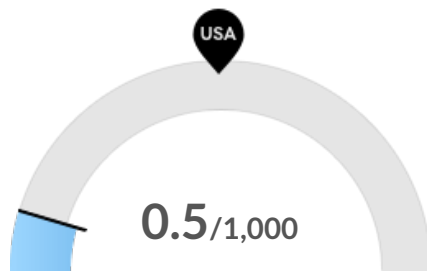
Racial Diversity

Racial diversity is low in Lebanon County, PA. The national average for an area this size is 60,077 racially diverse people, while there are 30,659 here.



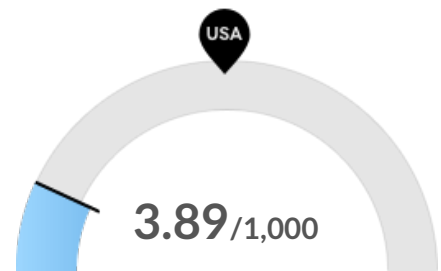
Veterans

Lebanon County, PA has 8,921 veterans. The national average for an area this size is 7,357.



Violent Crime

Lebanon County, PA has 0.5 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

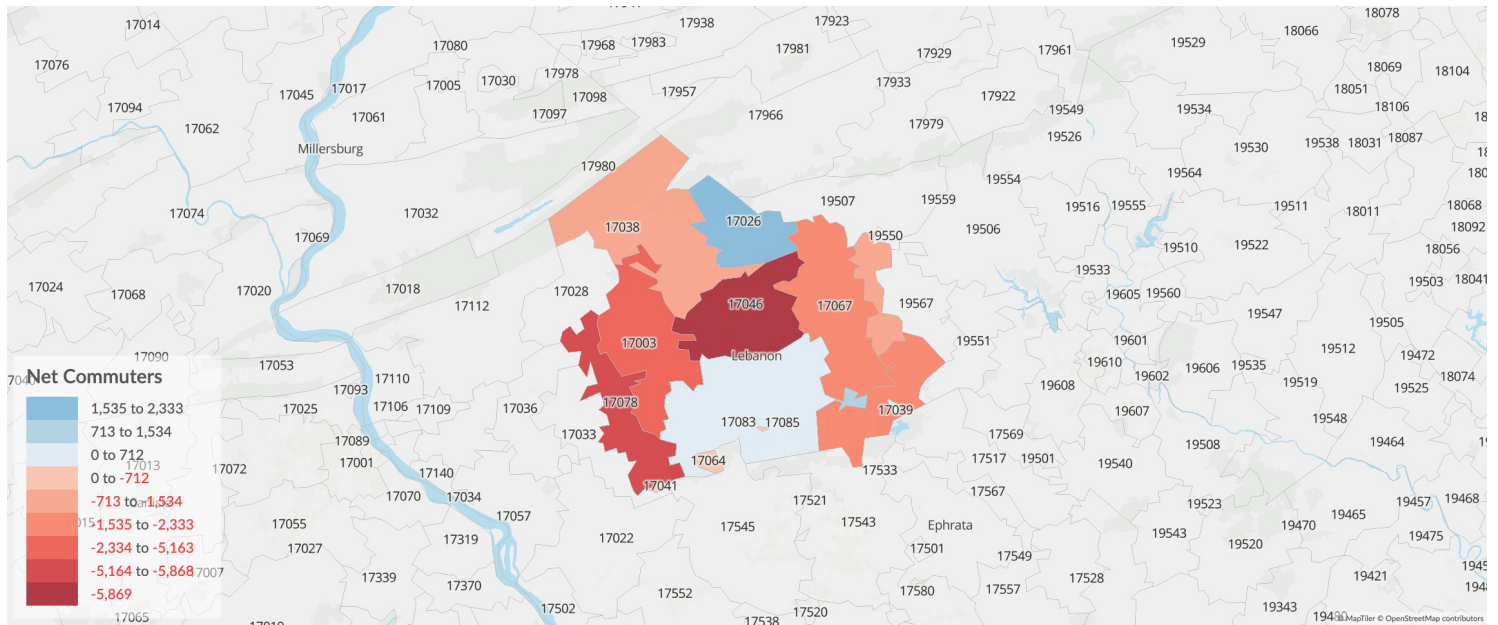


Property Crime

Lebanon County, PA has 3.89 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Lebanon County, PA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

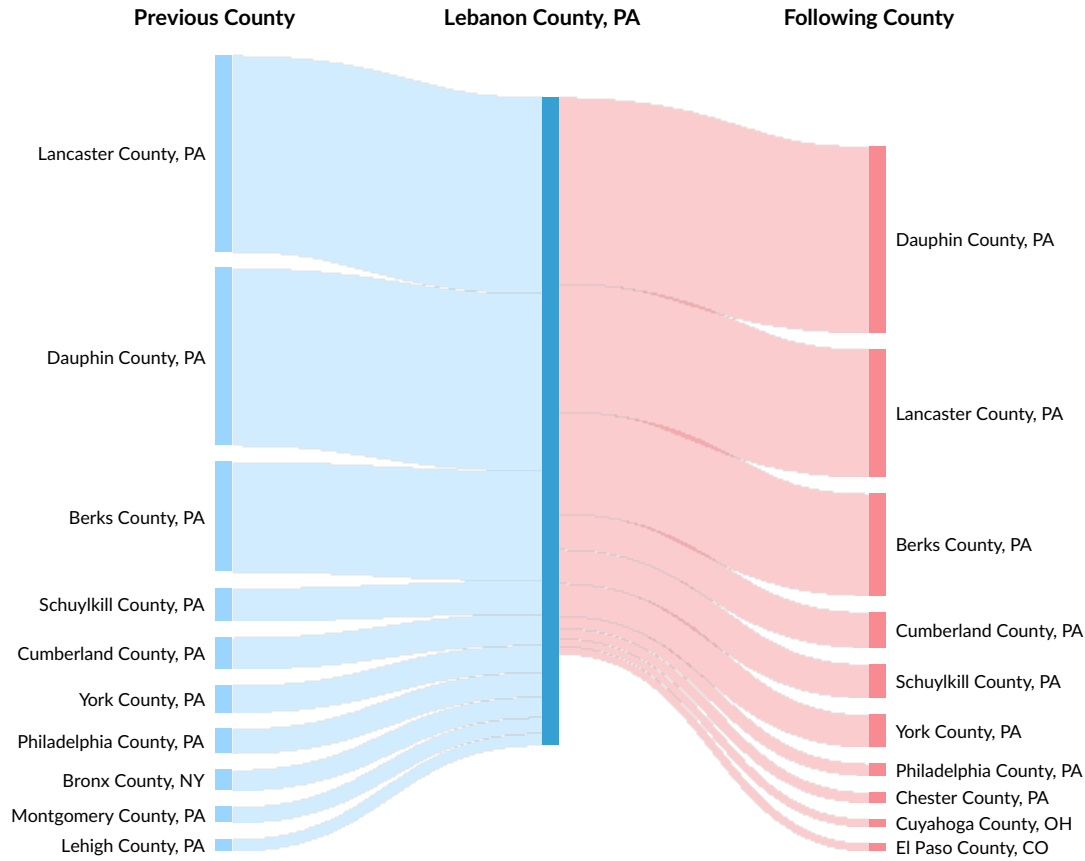
| ZIP   | Name                        | 2023 Employment |
|-------|-----------------------------|-----------------|
| 17042 | Lebanon, PA (in Lebano...   | 20,650          |
| 17046 | Lebanon, PA (in Lebano...   | 9,103           |
| 17078 | Palmyra, PA (in Lebanon...  | 7,764           |
| 17067 | Myerstown, PA (in Leba...   | 6,759           |
| 17003 | Annville, PA (in Lebanon... | 4,070           |

| ZIP   | Name                        | 2023 Workers |
|-------|-----------------------------|--------------|
| 17042 | Lebanon, PA (in Lebano...   | 20,355       |
| 17046 | Lebanon, PA (in Lebano...   | 14,972       |
| 17078 | Palmyra, PA (in Lebanon...  | 12,928       |
| 17067 | Myerstown, PA (in Leba...   | 8,389        |
| 17003 | Annville, PA (in Lebanon... | 6,403        |

# Inbound and Outbound Migration

The table below analyzes past and current residents of Lebanon County, PA. The left column shows residents of other counties migrating to Lebanon County, PA. The right column shows residents migrating from Lebanon County, PA to other counties.

As of 2022, 880 people have migrated from Lancaster County, PA to Lebanon County, PA. In the same year, 836 people left Lebanon County, PA migrating to Dauphin County, PA. The total Net Migration for Lebanon County, PA in 2022 was 396.



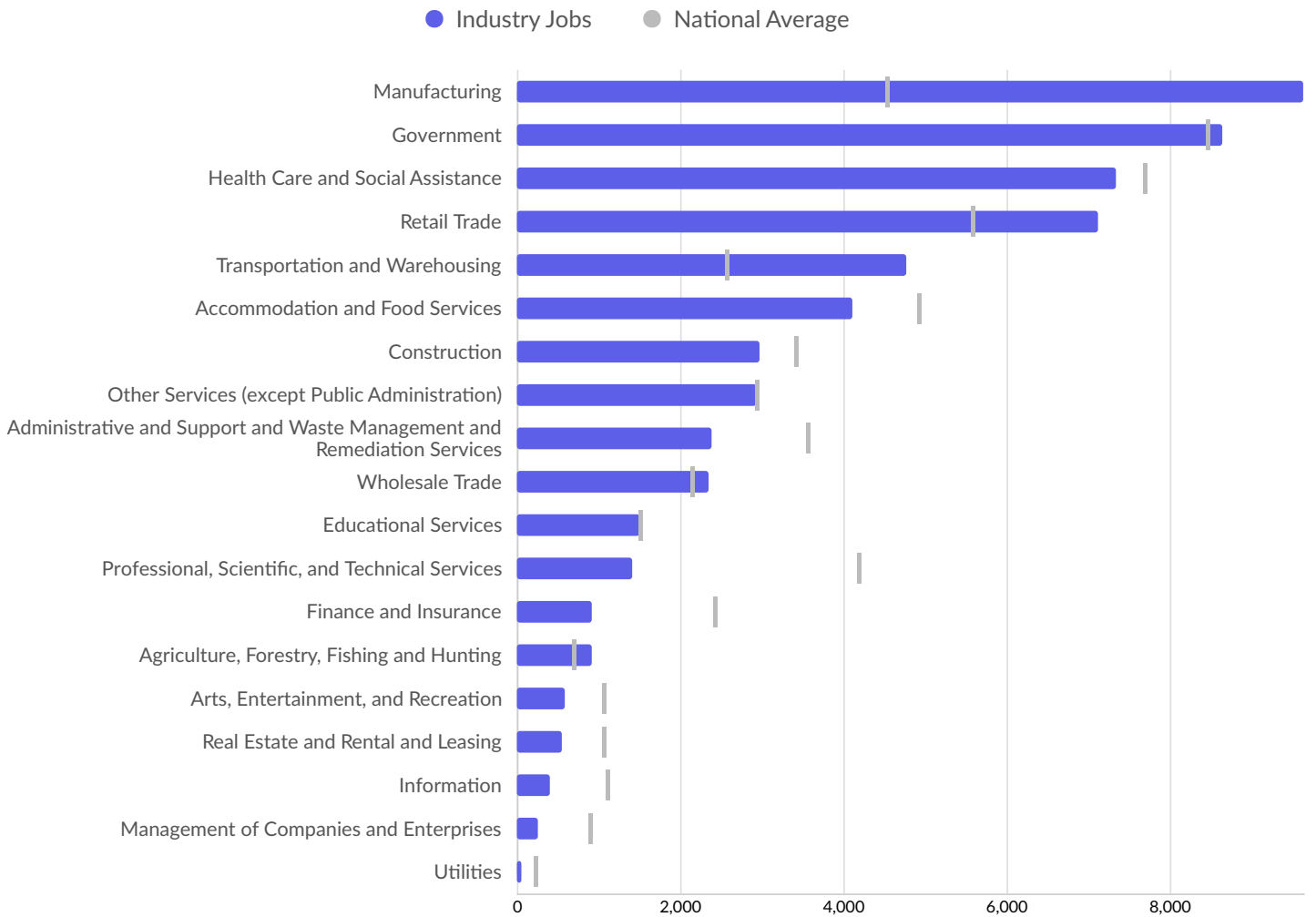
| Top Previous Counties | Migrations |
|-----------------------|------------|
| Lancaster County, PA  | 880        |
| Dauphin County, PA    | 794        |
| Berks County, PA      | 492        |
| Schuylkill County, PA | 147        |
| Cumberland County, PA | 141        |
| York County, PA       | 122        |



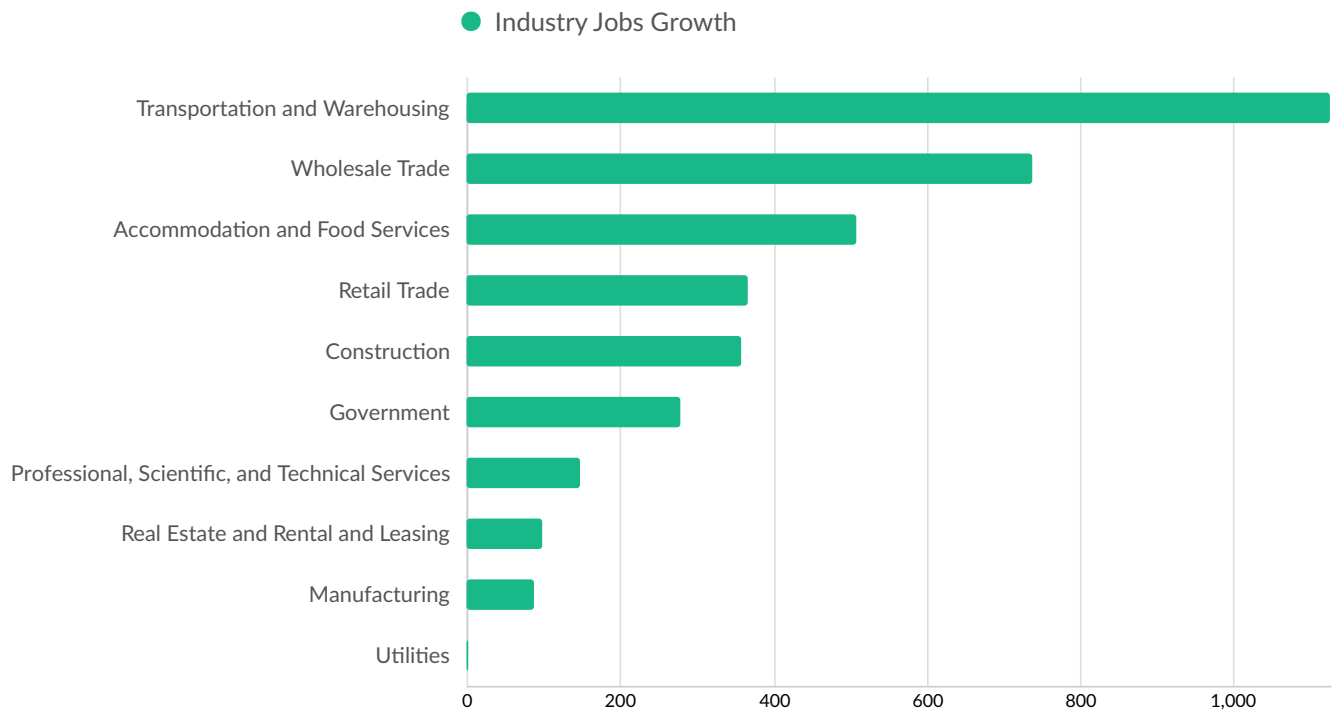
| Top Previous Counties     | Migrations |
|---------------------------|------------|
| Philadelphia County, PA   | 110        |
| Bronx County, NY          | 92         |
| Montgomery County, PA     | 71         |
| Lehigh County, PA         | 54         |
| Queens County, NY         | 52         |
| Chester County, PA        | 48         |
| New York County, NY       | 45         |
| Kings County, NY          | 37         |
| Essex County, NJ          | 35         |
| Top Following Counties    | Migrations |
| Dauphin County, PA        | 836        |
| Lancaster County, PA      | 573        |
| Berks County, PA          | 458        |
| Cumberland County, PA     | 160        |
| Schuylkill County, PA     | 152        |
| York County, PA           | 145        |
| Philadelphia County, PA   | 55         |
| Chester County, PA        | 46         |
| Cuyahoga County, OH       | 35         |
| El Paso County, CO        | 35         |
| Guadalupe County, TX      | 35         |
| Union County, NJ          | 35         |
| Prince William County, VA | 35         |
| Harris County, TX         | 35         |
| Kings County, NY          | 35         |

# Industry Characteristics

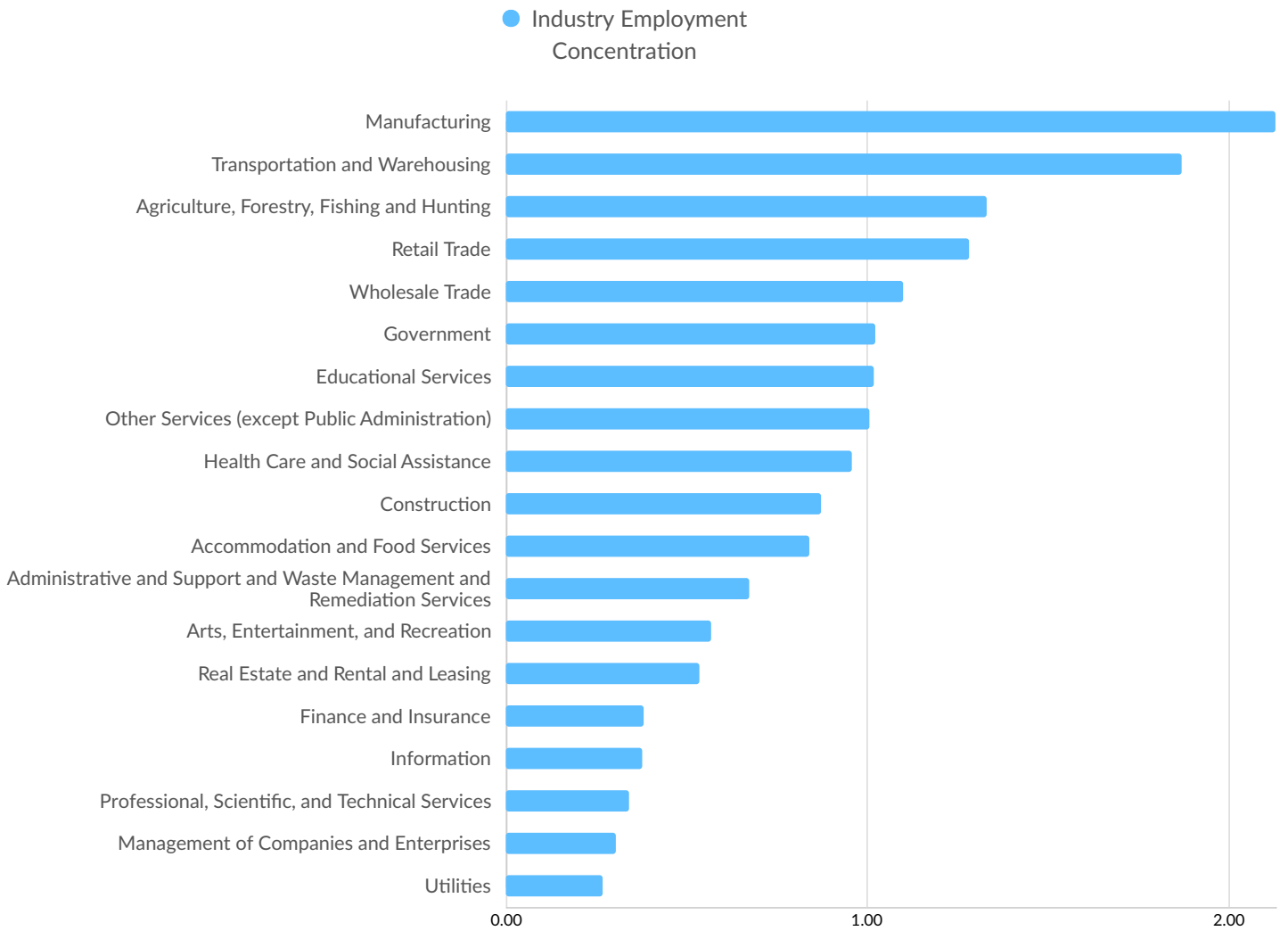
## Largest Industries



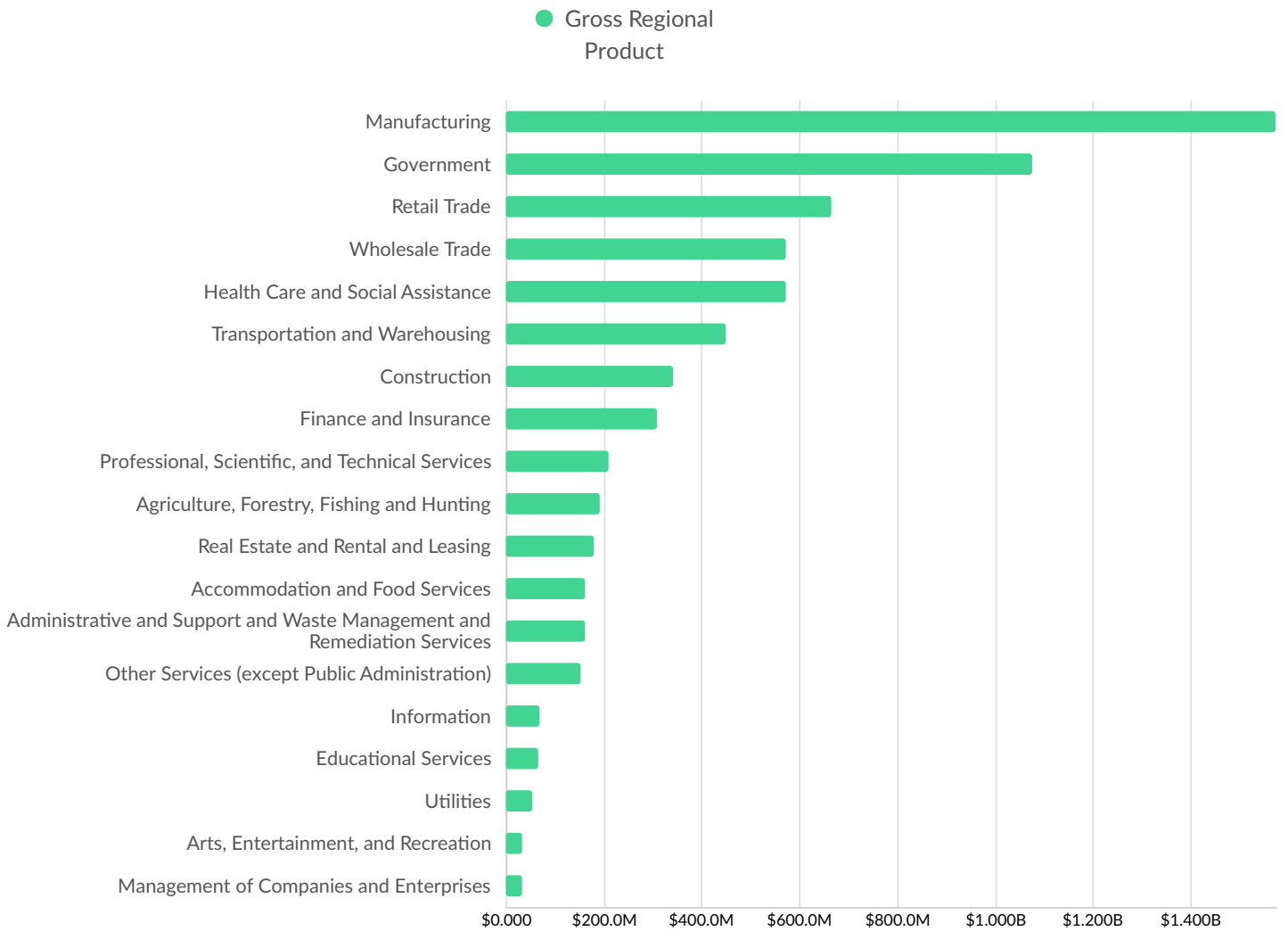
## Top Growing Industries



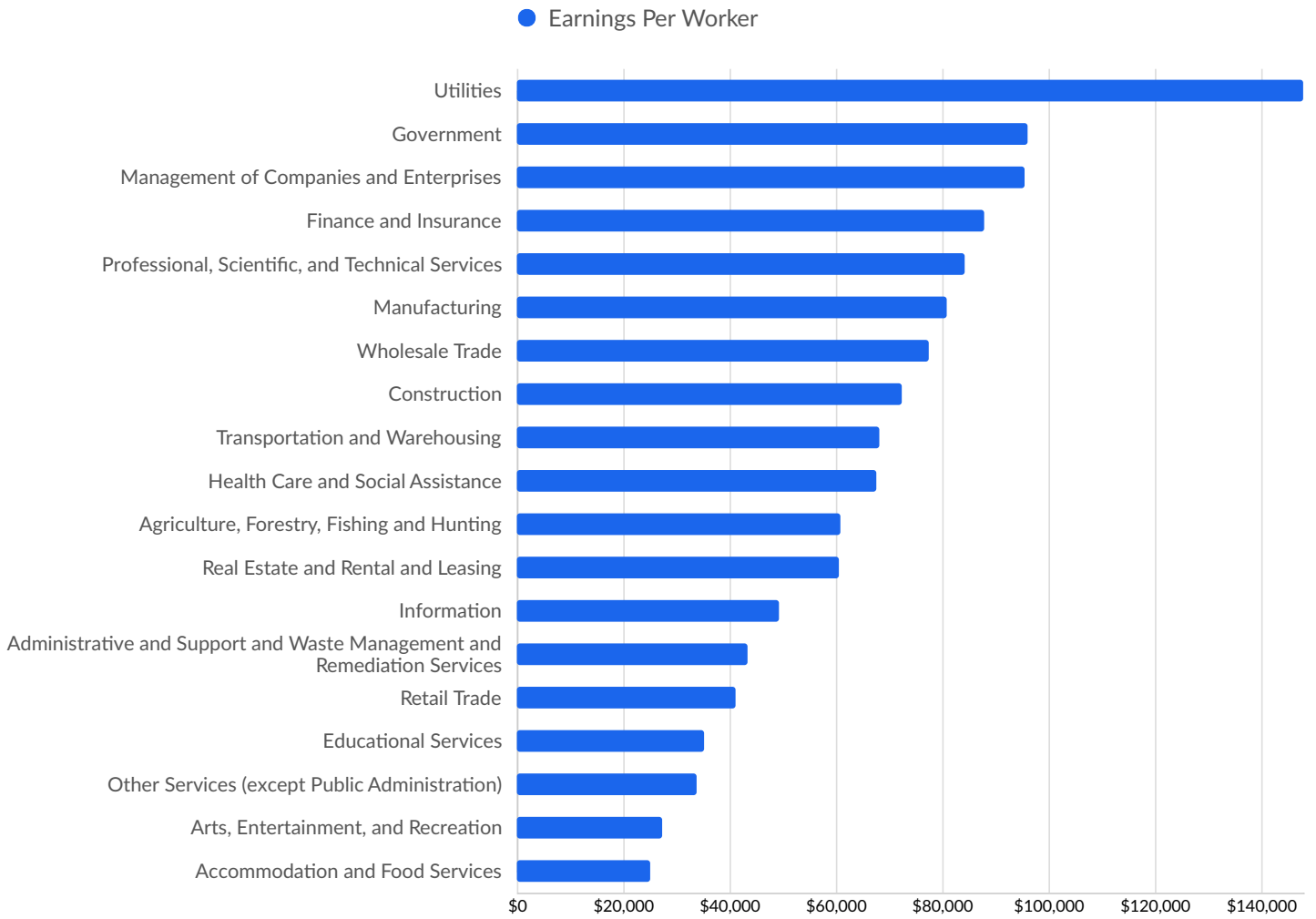
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



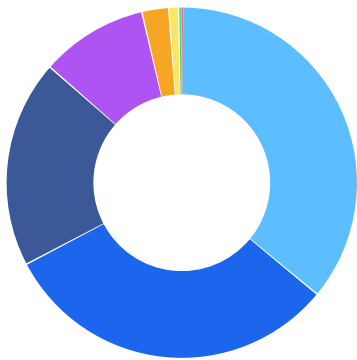
## Business Characteristics

### 11,889 Companies Employ Your Workers

Online profiles for your workers mention 11,889 companies as employers, with the top 10 appearing below. In the last 12 months, 1,369 companies in Lebanon County, PA posted job postings, with the top 10 appearing below.

| Top Companies                     | Profiles  | Top Companies Posting             | Unique Postings   |
|-----------------------------------|---|-----------------------------------|---|
| Pennsylvania State University     | 932    | Wellspan Health                   | 562    |
| The Hershey Company               | 516  | Bell And Evans                    | 282  |
| Wellspan Health                   | 505  | Commonwealth Of Pennsylvania      | 218  |
| United States Department of Ve... | 396  | United States Department of Ve... | 184  |
| Hershey Entertainment & Resorts   | 239  | Mastronardi Produce Ltd.          | 129  |
| Lebanon Valley College            | 219  | Walmart                           | 117  |
| United States Army                | 187  | HCA Healthcare                    | 96   |
| Bayer                             | 178  | MSC Industrial Direct             | 96   |
| Lebanon School District           | 148  | Jooble                            | 95   |
| TE Connectivity                   | 138  | Eli Lilly                         | 91   |

## Business Size



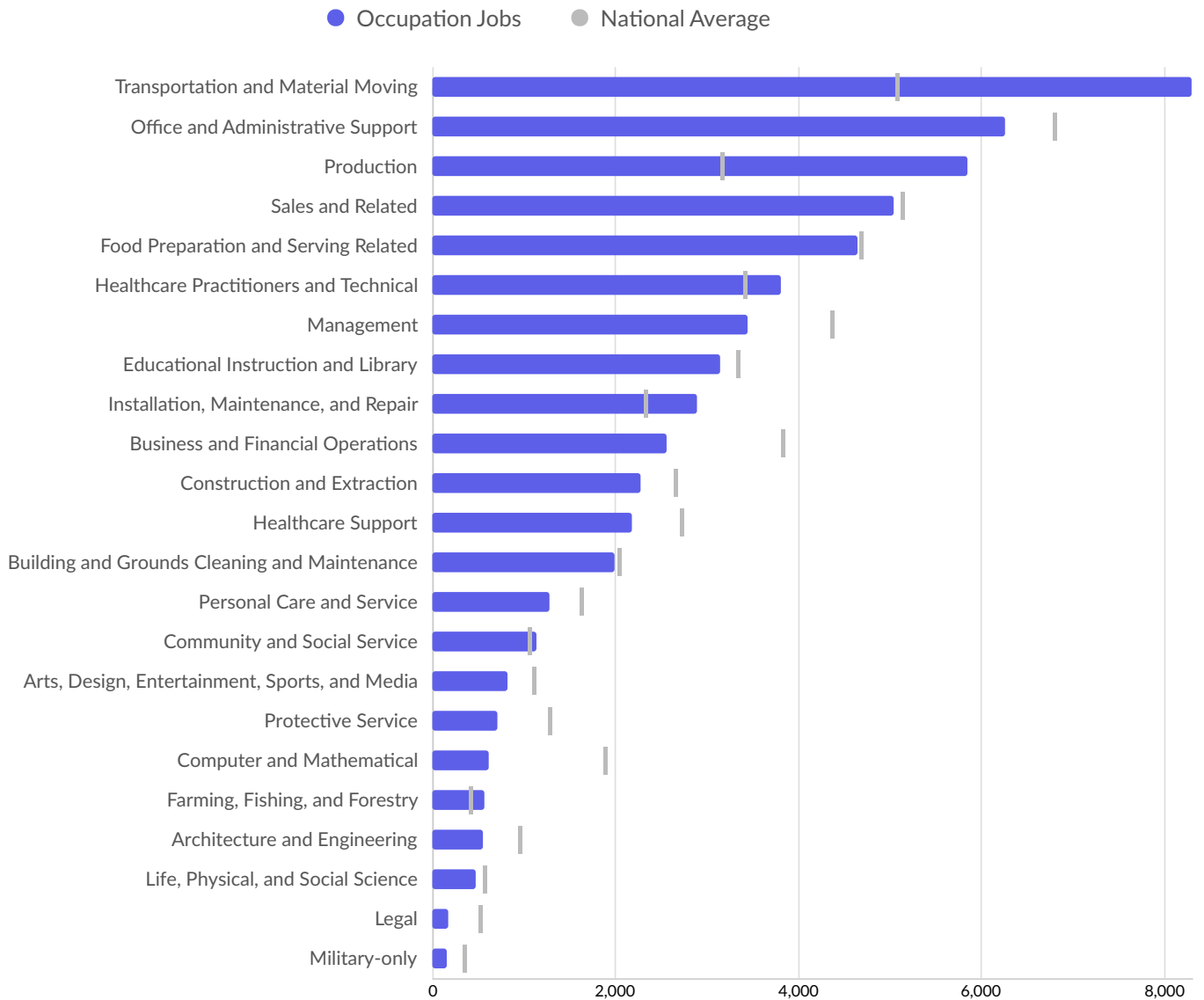
|                        | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees     | 35.9%      | 1,875          |
| ● 5 to 9 employees     | 31.3%      | 1,637          |
| ● 10 to 19 employees   | 19.1%      | 1,000          |
| ● 20 to 49 employees   | 9.9%       | 516            |
| ● 50 to 99 employees   | 2.5%       | 129            |
| ● 100 to 249 employees | 0.9%       | 47             |
| ● 250 to 499 employees | 0.3%       | 17             |
| ● 500+ employees       | 0.0%       | 2              |

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

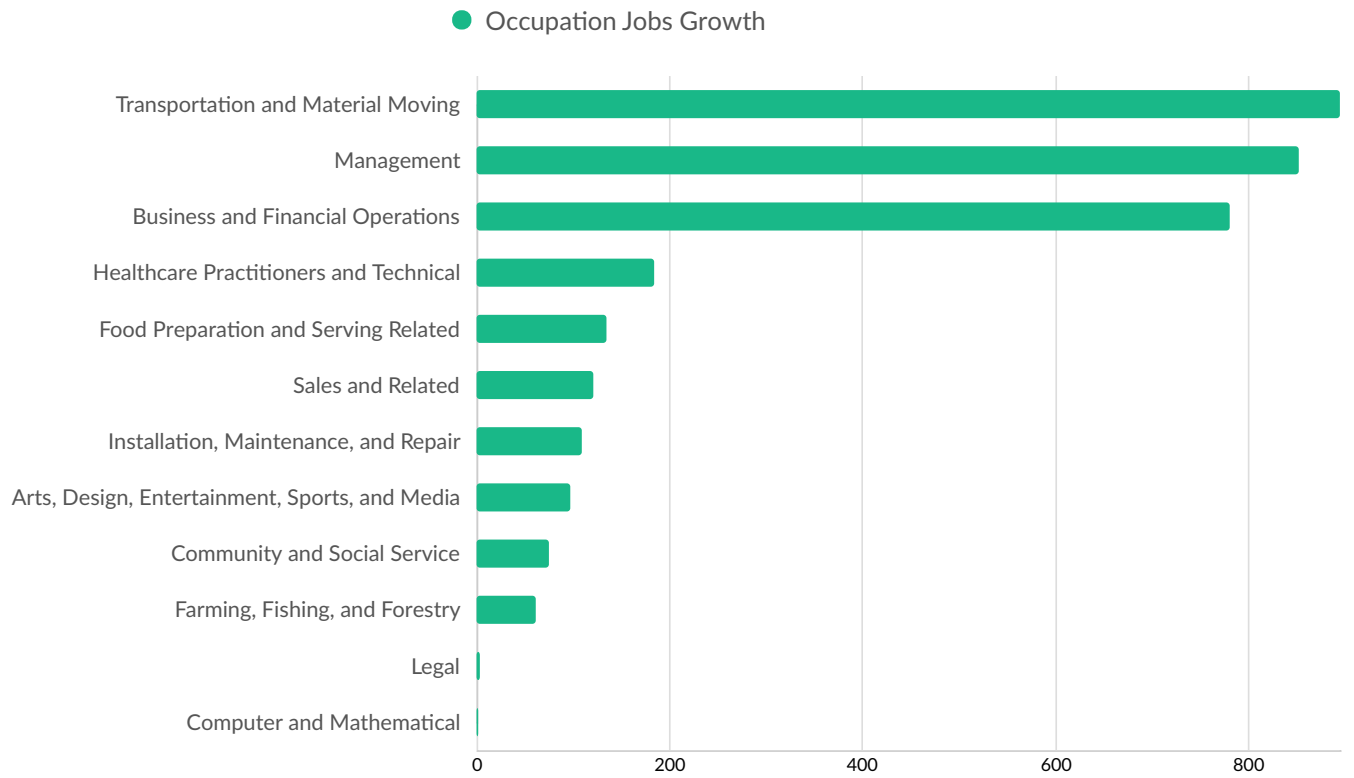


# Workforce Characteristics

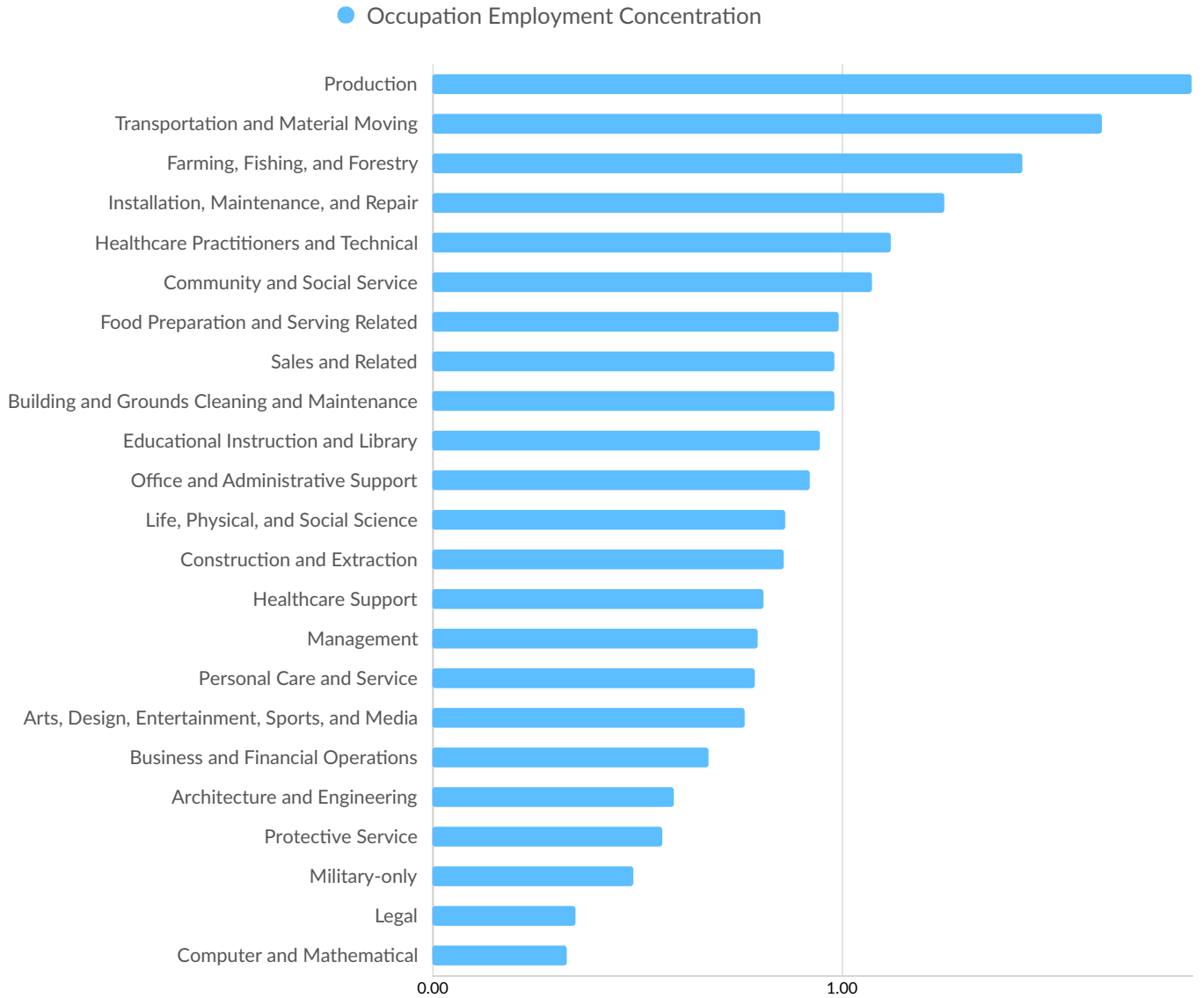
## Largest Occupations



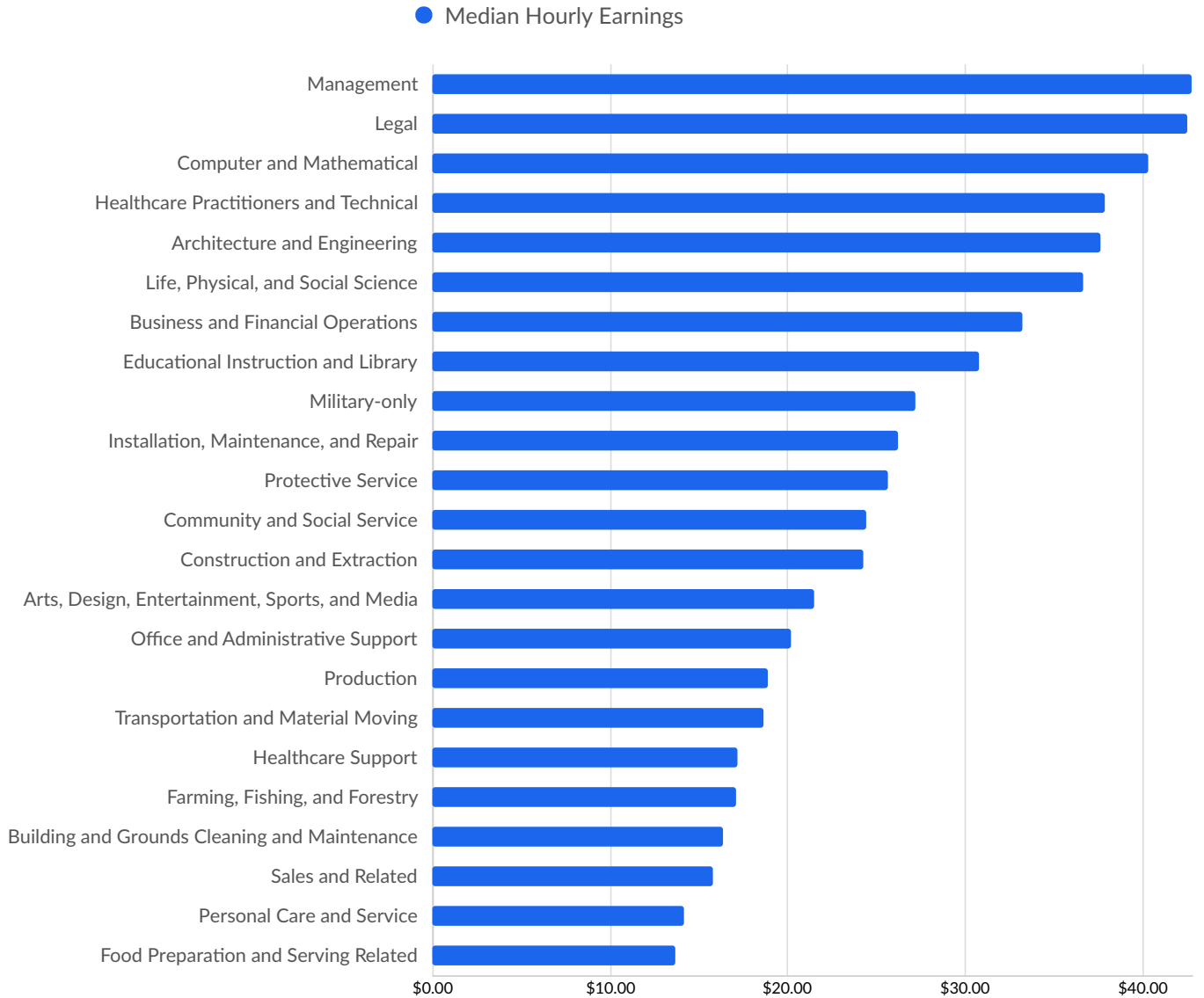
## Top Growing Occupations



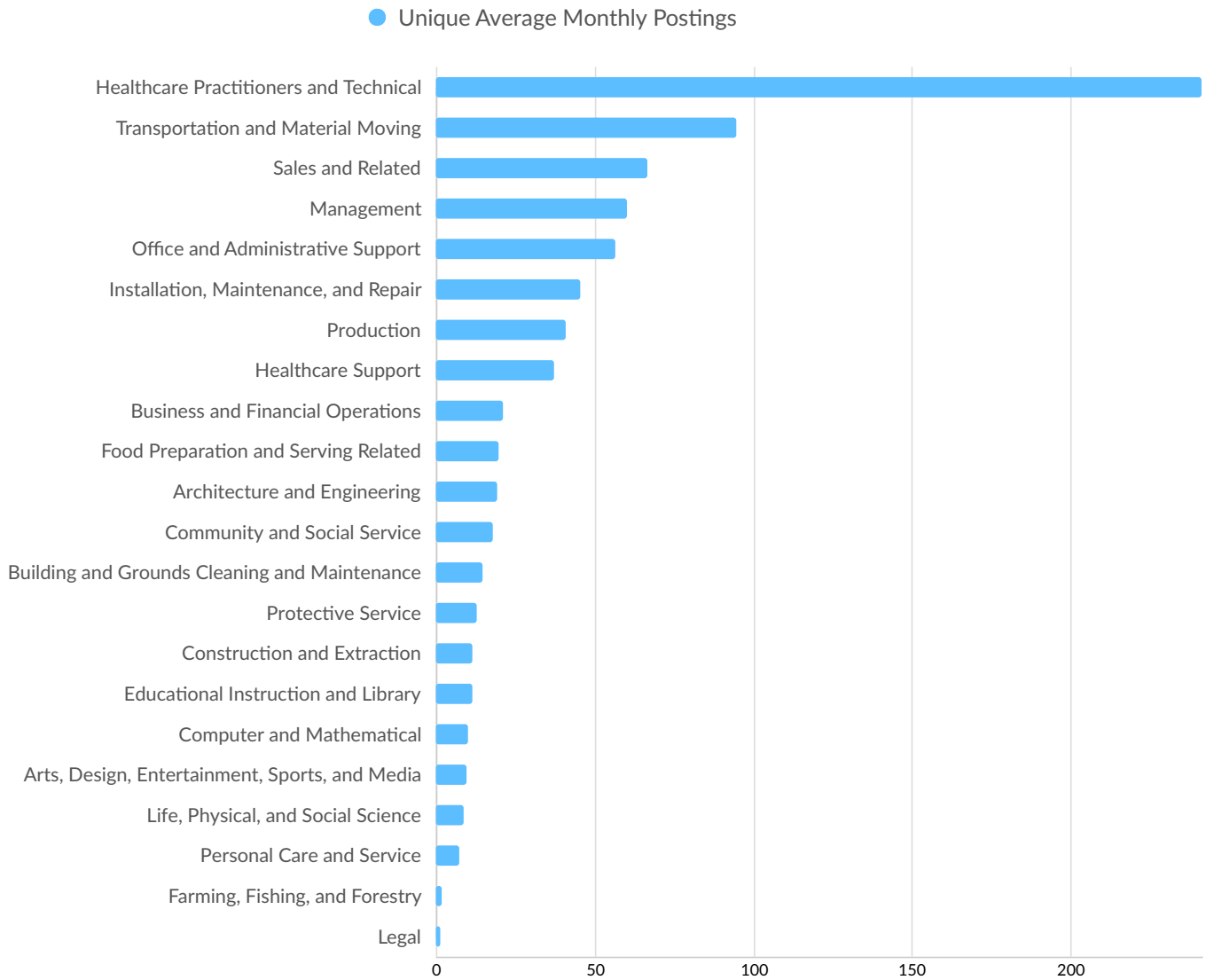
## Top Occupation Employment Concentration



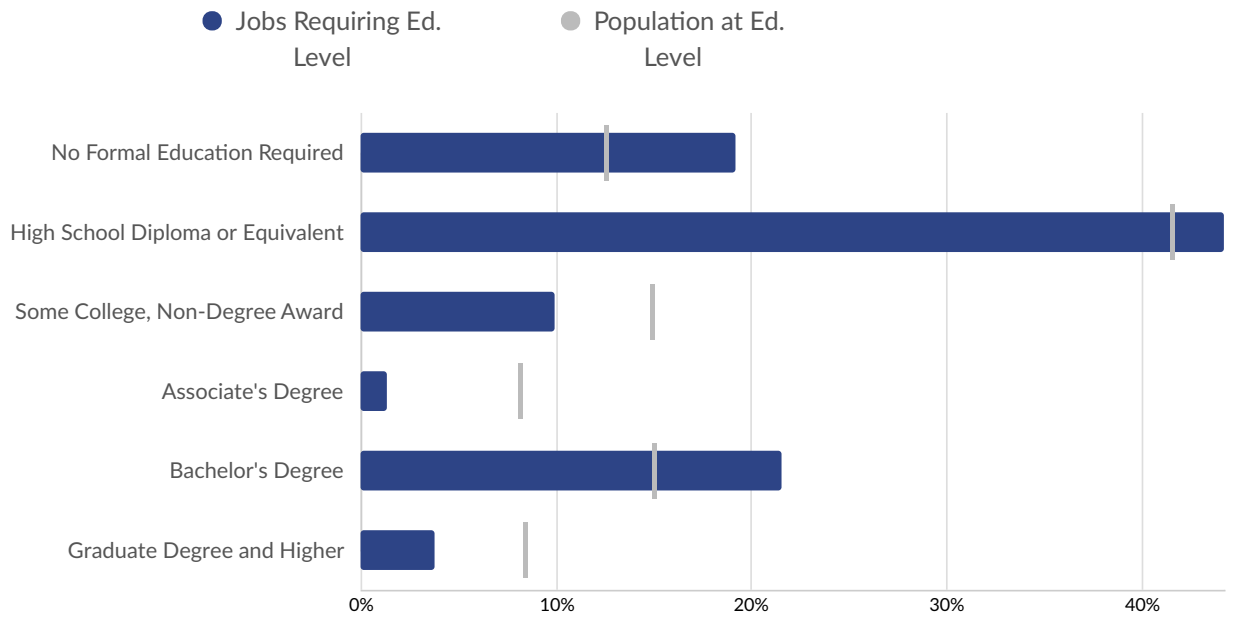
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

In 2023, there were 675 graduates in Lebanon County, PA. This pipeline has grown by 4% over the last 5 years. The highest share of these graduates come from "Exercise Science and Kinesiology" (Bachelor's), "Licensed Practical/Vocational Nurse Training" (Certificate), and "Physical Therapy/Therapist" (Master's or Higher).

| School  | Total Graduates (2023) | Graduate Trend (2019 - 2023) |
|---|------------------------|------------------------------|
| Lebanon Valley College                          | 608                    |                              |
| Lebanon County Area Vocational Technical School | 31                     |                              |
| Empire Beauty School-Lebanon                    | 23                     |                              |
| Champ's Barber School-Lebanon                   | 13                     |                              |
| Evangelical Theological Seminary (not current)  | 0                      |                              |

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

# In-Demand Skills

