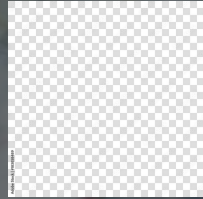




Lebanon County, PA



Pennsylvania

Contents

| | |
|--------------------------------------|----|
| Report Parameters | 1 |
| Economy Overview | 2 |
| Unemployment by Demographics | 4 |
| Historic & Projected Trends | 8 |
| Population Characteristics | 12 |
| Inbound and Outbound Migration | 14 |
| Industry Characteristics | 16 |
| Business Characteristics | 21 |
| Workforce Characteristics | 23 |
| Educational Pipeline | 29 |
| In-Demand Skills | 30 |

Report Parameters

1 County

42075 Lebanon County, PA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

144,921

Population (2023)

Population **grew by 3,805** over the last 5 years and is projected to **grow by 2,672** over the next 5 years.

58,817

Total Regional Employment

Jobs **grew by 1,726** over the last 5 years and are projected to **grow by 2,605** over the next 5 years.

\$72.5K

Median Household Income (2022)

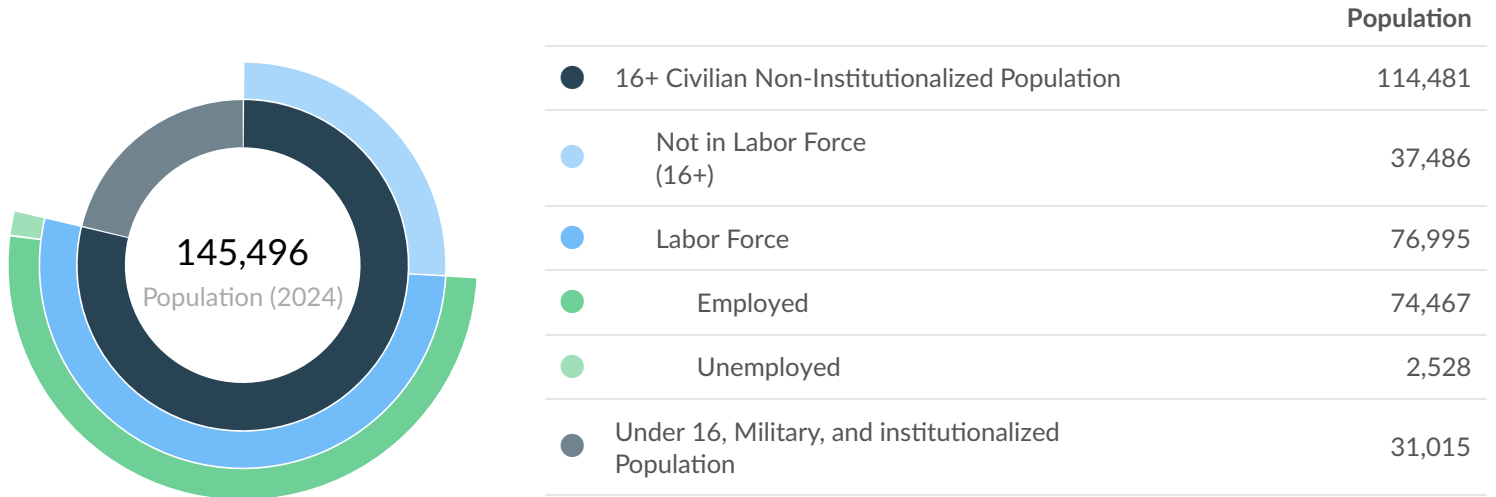
Median household income is **\$2.6K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 2.7%** since 2018, growing by 3,805. Population is expected to **increase by 1.8%** between 2023 and 2028, adding 2,672.
- From 2018 to 2023, jobs **increased by 3.0%** in Lebanon County, PA from 57,092 to **58,817**. This change **fell short of the national growth rate of 4.3% by 1.3%**. As the number of jobs increased, the **labor force participation rate increased from 63.7% to 66.1% between 2018 and 2023**.
- Concerning educational attainment, **14.9% of Lebanon County, PA residents possess a Bachelor's Degree** (6.3% below the national average), and **8.1% hold an Associate's Degree** (0.8% below the national average).
- The top three industries in 2023 are Federal Government, Civilian, Restaurants and Other Eating Places, and Warehousing and Storage.

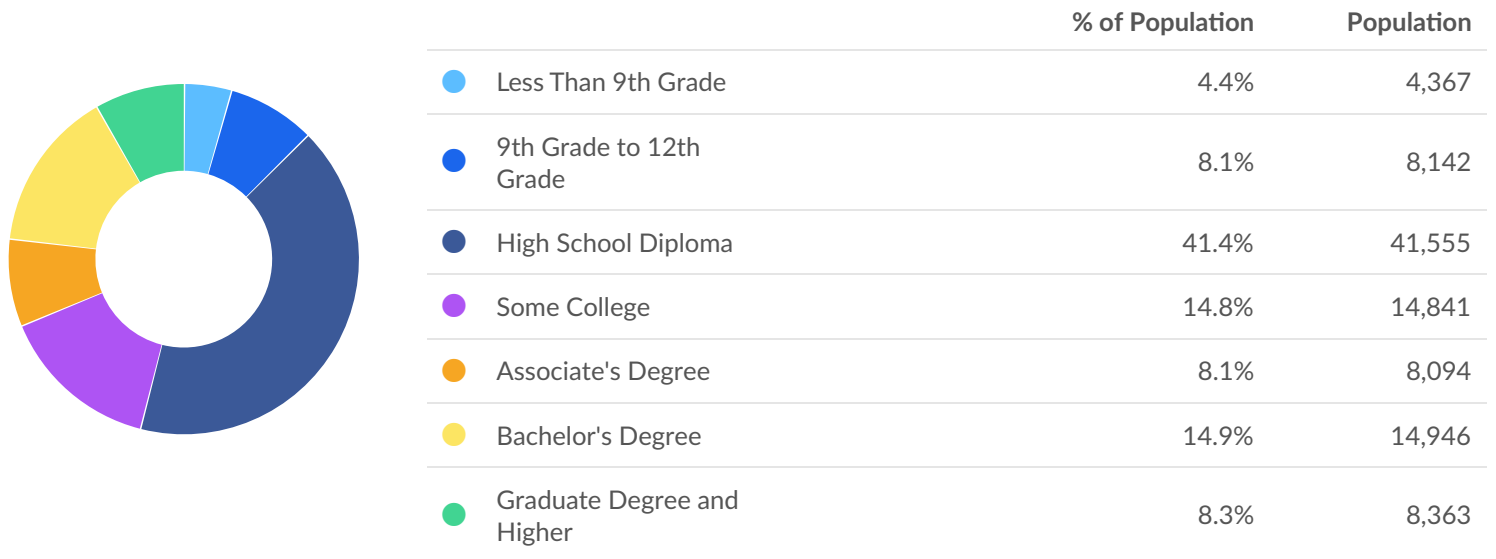
| | Population (2024) | Labor Force (Jun 2024) | Jobs (2023) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 145,496 | 76,995 | 58,817 | 101.6 | \$7.71B | \$13.22B | \$13.69B |
| State | 13,071,957 | 6,601,759 | 6,602,532 | 102.0 | \$961.26B | \$786.19B | \$901.49B |

Jun 2024 Labor Force Breakdown



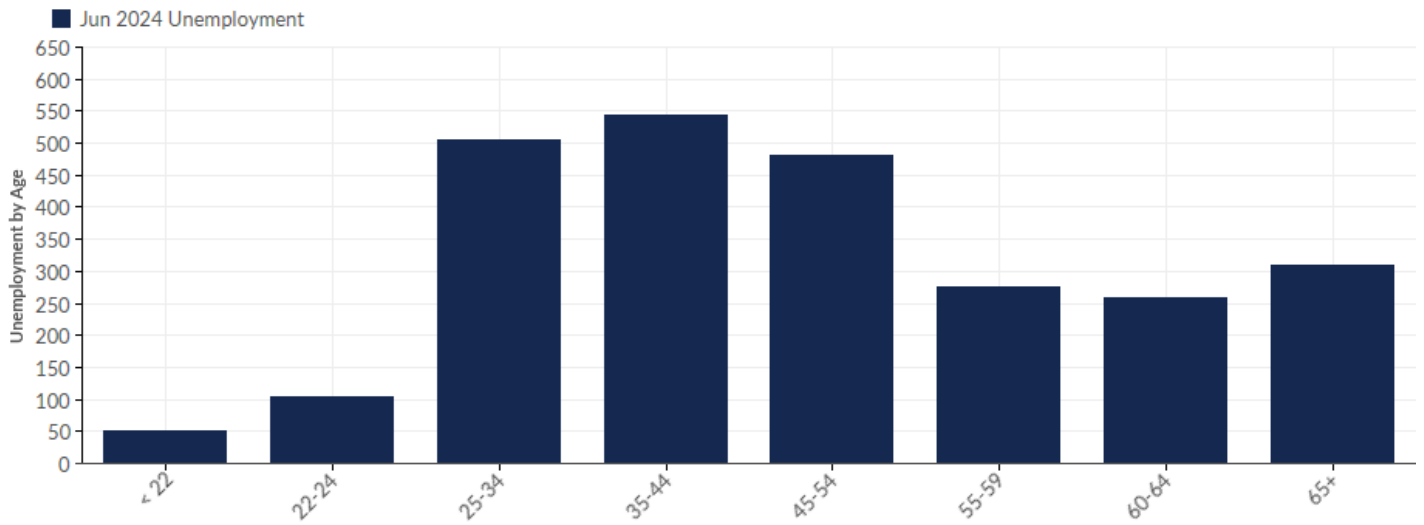
Educational Attainment

Concerning educational attainment, **14.9% of Lebanon County, PA residents possess a Bachelor's Degree** (6.3% below the national average), and **8.1% hold an Associate's Degree** (0.8% below the national average).



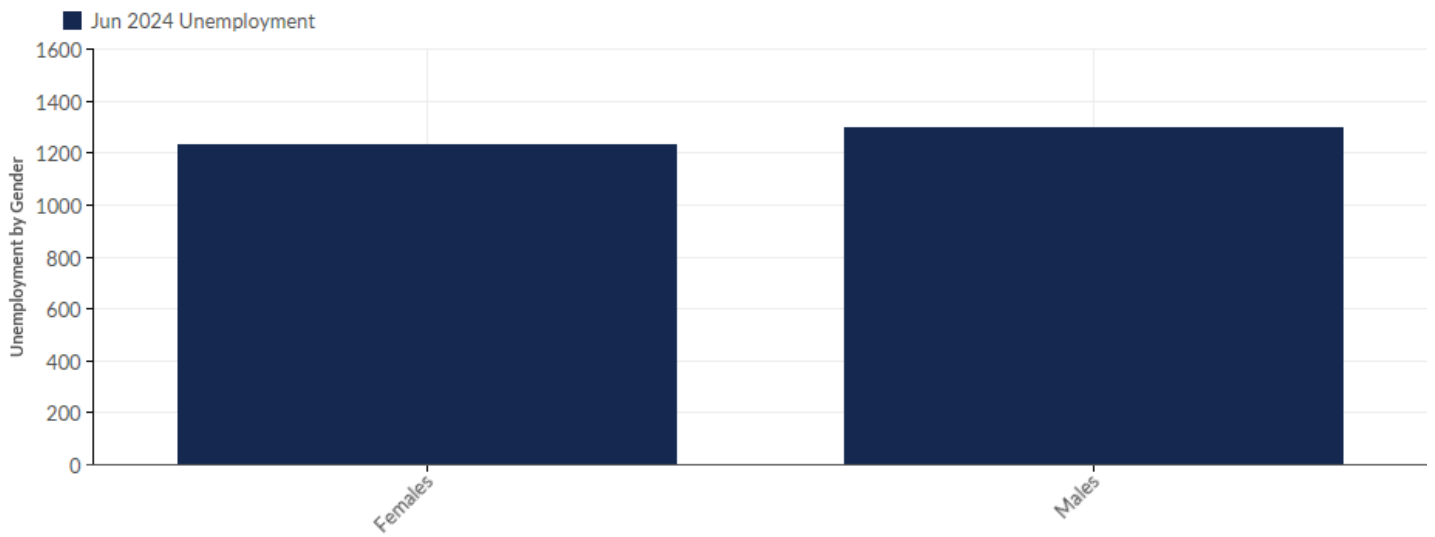
Unemployment by Demographics

Unemployment by Age



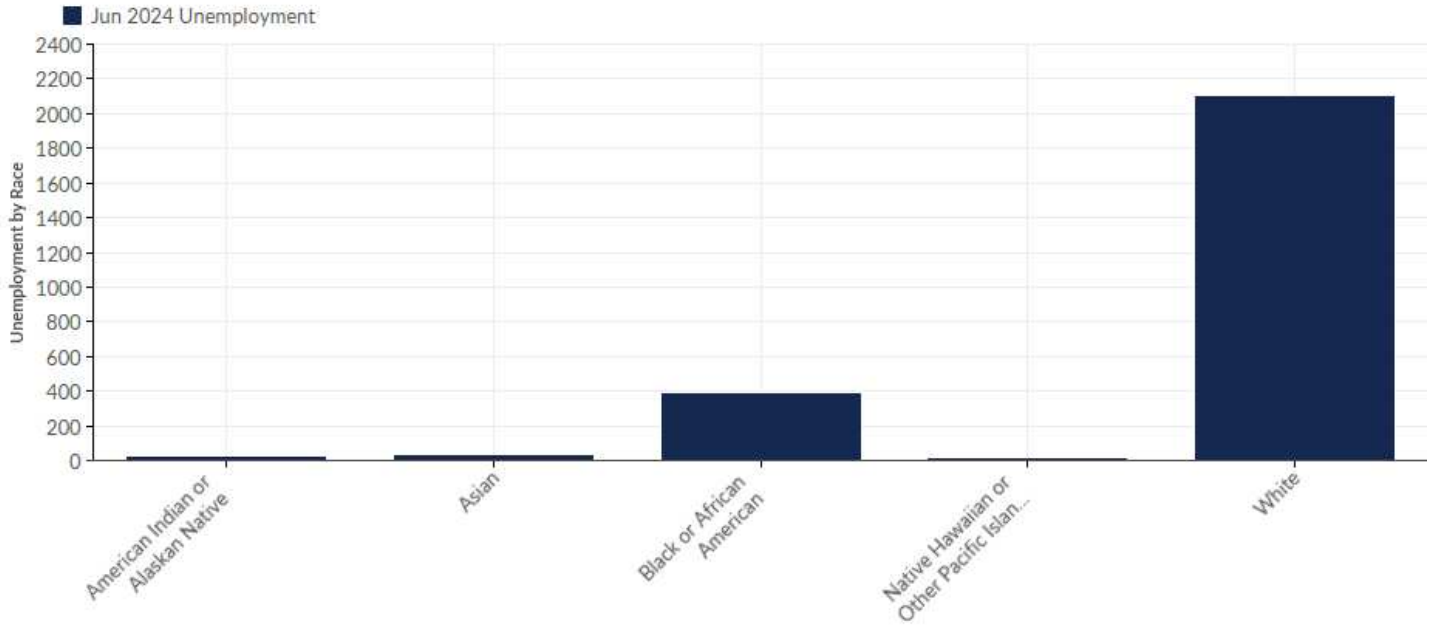
| Age | Unemployment (Jun 2024) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22 | 51 | 2.02% |
| 22-24 | 104 | 4.11% |
| 25-34 | 506 | 20.02% |
| 35-44 | 544 | 21.52% |
| 45-54 | 481 | 19.03% |
| 55-59 | 275 | 10.88% |
| 60-64 | 257 | 10.17% |
| 65+ | 310 | 12.26% |
| Total | 2,528 | 100.00% |

Unemployment by Gender



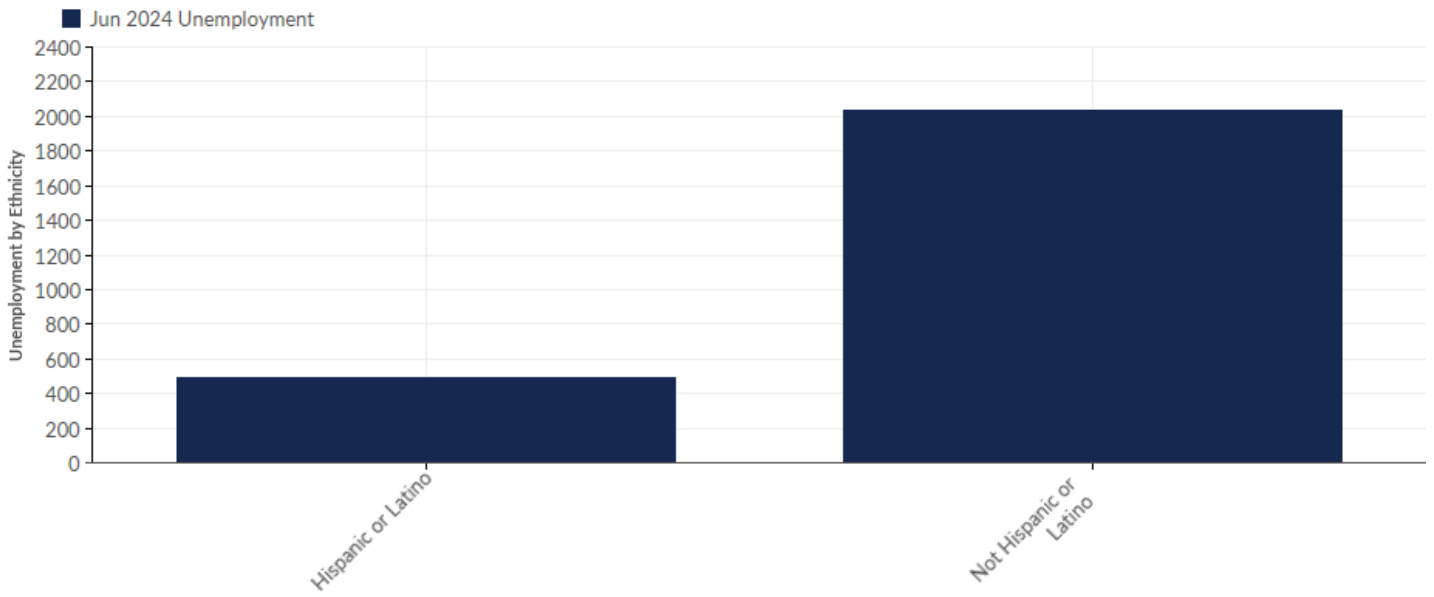
| Gender | Unemployment (Jun 2024) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 1,231 | 48.69% |
| Males | 1,297 | 51.31% |
| Total | 2,528 | 100.00% |

Unemployment by Race



| Race | Unemployment (Jun 2024) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 15 | 0.59% |
| Asian | 29 | 1.15% |
| Black or African American | 383 | 15.15% |
| Native Hawaiian or Other Pacific Islander | 7 | 0.28% |
| White | 2,094 | 82.83% |
| Total | 2,528 | 100.00% |

Unemployment by Ethnicity

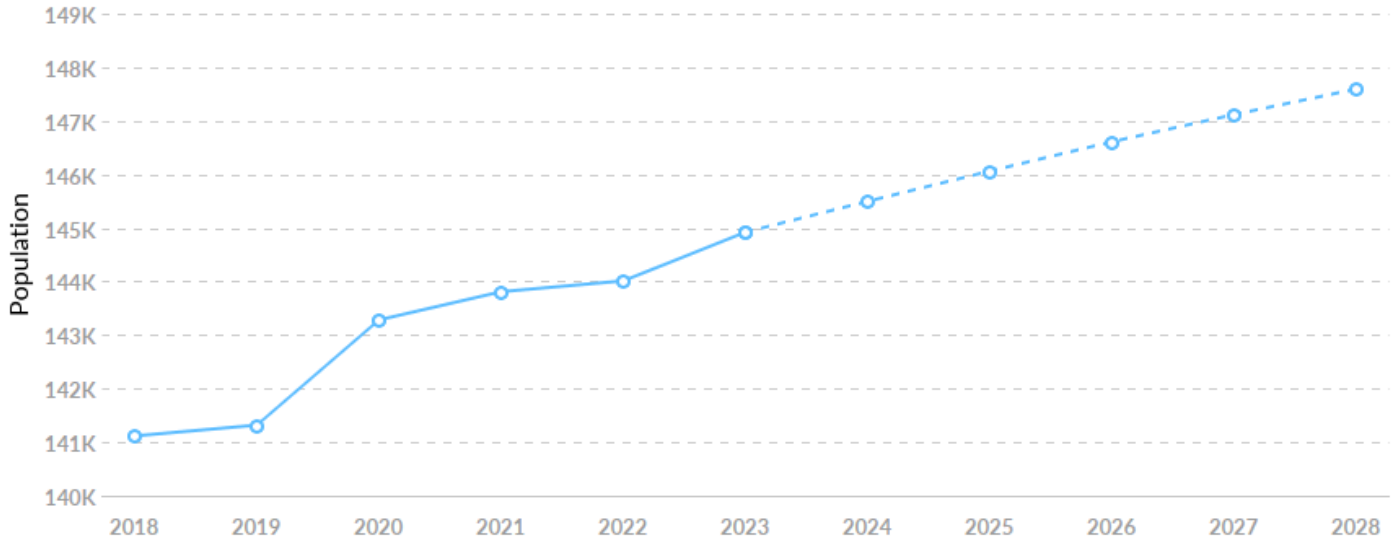


| Ethnicity | Unemployment (Jun 2024) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 493 | 19.50% |
| Not Hispanic or Latino | 2,035 | 80.50% |
| Total | 2,528 | 100.00% |

Historic & Projected Trends

Population Trends

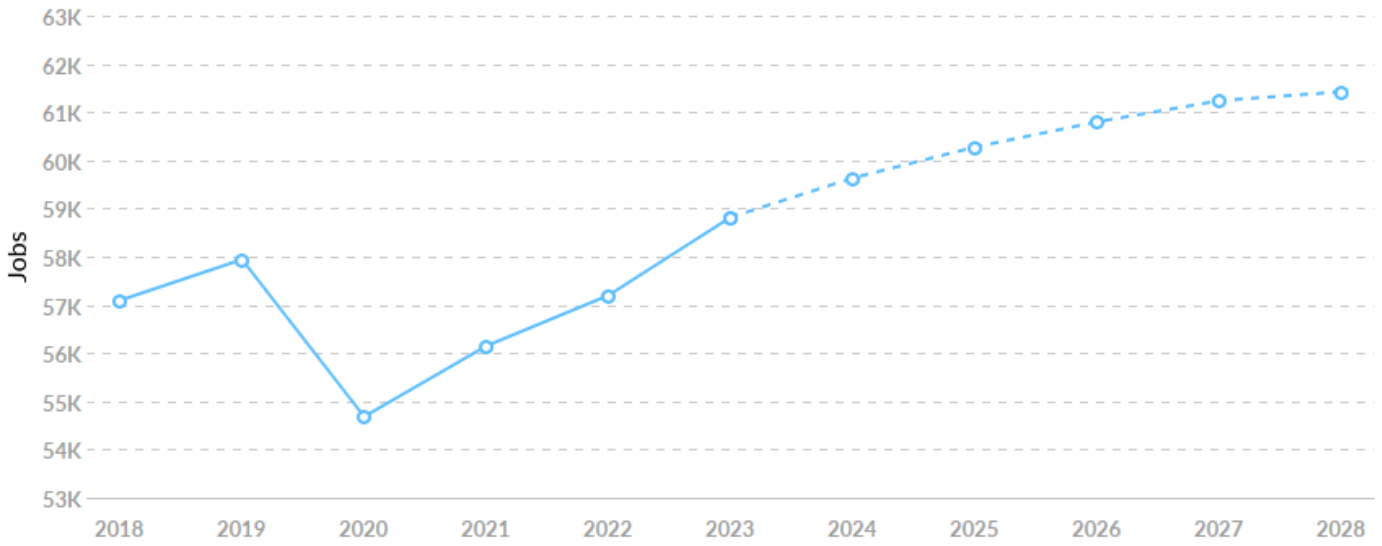
As of 2023 the region's population increased by 2.7% since 2018, growing by 3,805. Population is expected to increase by 1.8% between 2023 and 2028, adding 2,672.



| Timeframe | Population |
|-----------|------------|
| 2018 | 141,116 |
| 2019 | 141,318 |
| 2020 | 143,282 |
| 2021 | 143,809 |
| 2022 | 144,011 |
| 2023 | 144,921 |
| 2024 | 145,496 |
| 2025 | 146,061 |
| 2026 | 146,609 |
| 2027 | 147,117 |
| 2028 | 147,593 |

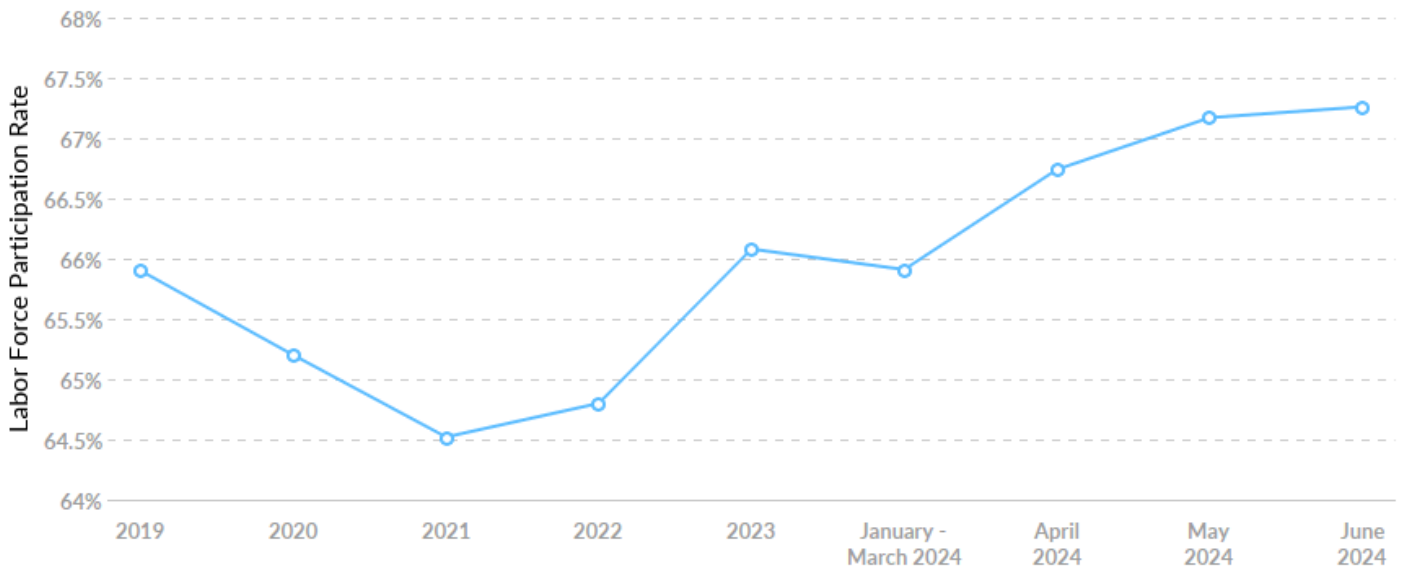
Job Trends

From 2018 to 2023, jobs increased by 3.0% in Lebanon County, PA from 57,092 to 58,817. This change fell short of the national growth rate of 4.3% by 1.3%.



| Timeframe | Jobs |
|-----------|--------|
| 2018 | 57,092 |
| 2019 | 57,941 |
| 2020 | 54,681 |
| 2021 | 56,147 |
| 2022 | 57,197 |
| 2023 | 58,817 |
| 2024 | 59,631 |
| 2025 | 60,274 |
| 2026 | 60,797 |
| 2027 | 61,236 |
| 2028 | 61,422 |

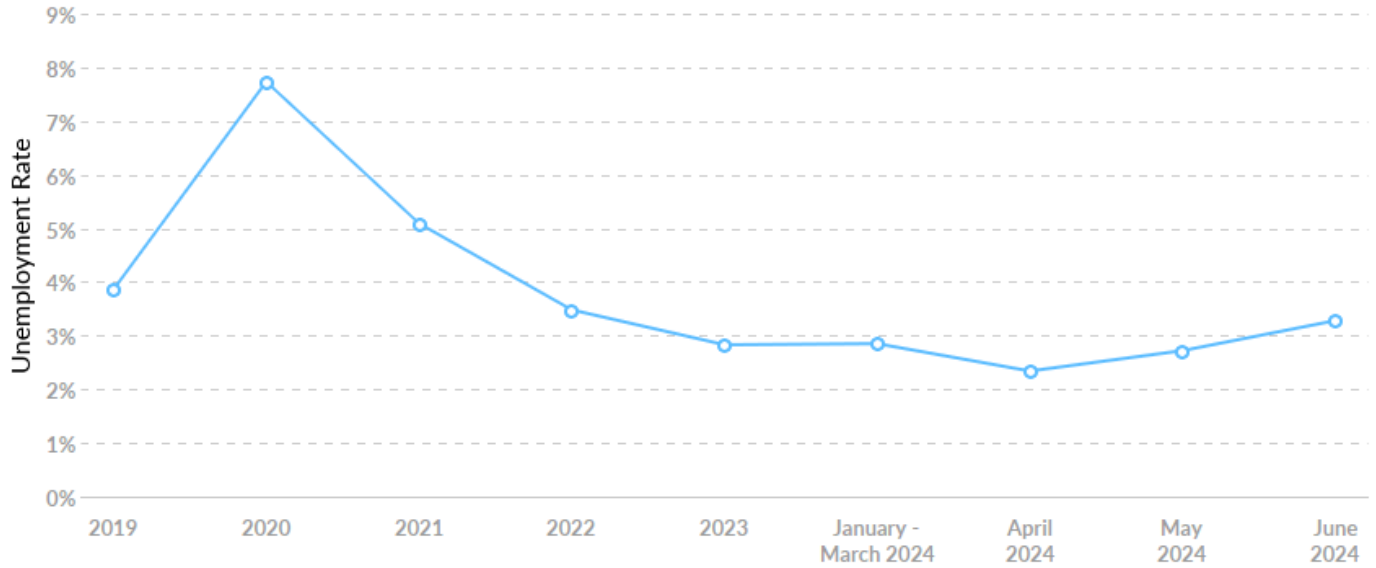
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|----------------------|--------------------------------|
| 2019 | 65.90% |
| 2020 | 65.20% |
| 2021 | 64.52% |
| 2022 | 64.80% |
| 2023 | 66.08% |
| January - March 2024 | 65.91% |
| April 2024 | 66.74% |
| May 2024 | 67.17% |
| June 2024 | 67.26% |

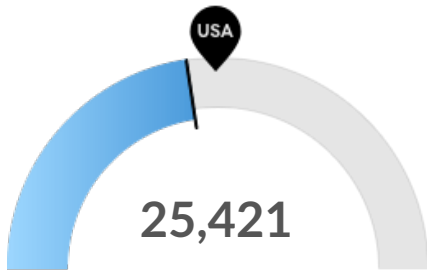
Unemployment Rate Trends

Lebanon County, PA had a June 2024 unemployment rate of 3.28%, decreasing from 3.86% 5 years before.



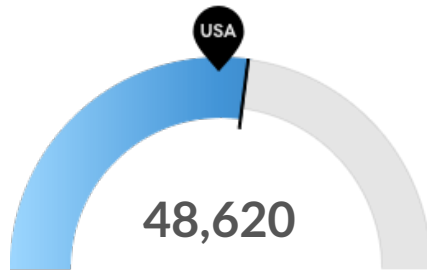
| Timeframe | Unemployment Rate |
|----------------------|-------------------|
| 2019 | 3.86% |
| 2020 | 7.73% |
| 2021 | 5.09% |
| 2022 | 3.48% |
| 2023 | 2.83% |
| January - March 2024 | 2.85% |
| April 2024 | 2.34% |
| May 2024 | 2.72% |
| June 2024 | 3.28% |

Population Characteristics



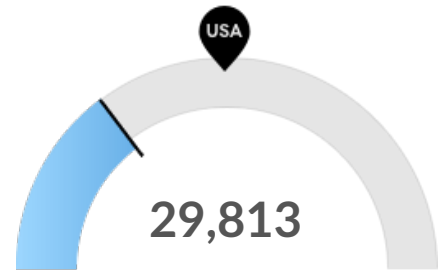
Millennials

Lebanon County, PA has 25,421 millennials (ages 25-39). The national average for an area this size is 29,283.



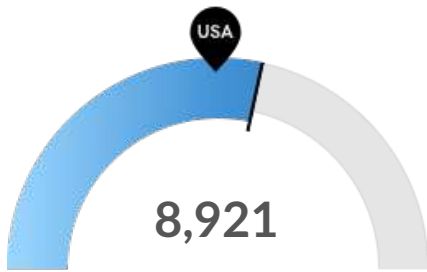
Retiring Soon

Retirement risk is high in Lebanon County, PA. The national average for an area this size is 43,158 people 55 or older, while there are 48,620 here.



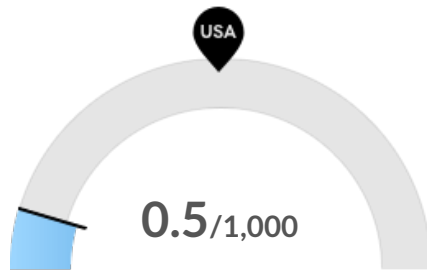
Racial Diversity

Racial diversity is low in Lebanon County, PA. The national average for an area this size is 59,223 racially diverse people, while there are 29,813 here.



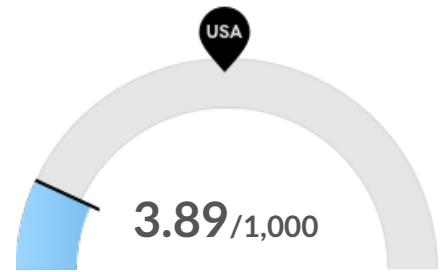
Veterans

Lebanon County, PA has 8,921 veterans. The national average for an area this size is 7,362.



Violent Crime

Lebanon County, PA has 0.5 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

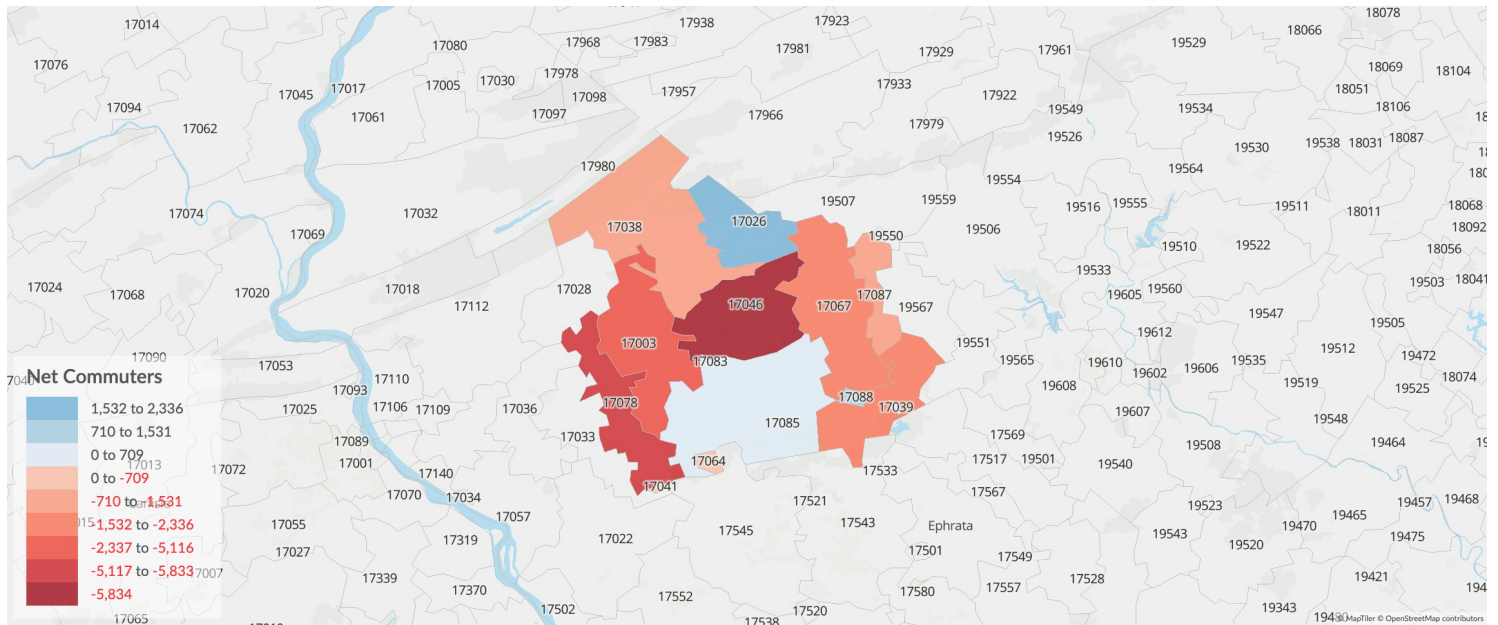


Property Crime

Lebanon County, PA has 3.89 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Lebanon County, PA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP | Name | 2023 Employment |
|-------|-----------------------------|-----------------|
| 17042 | Lebanon, PA (in Lebano... | 20,603 |
| 17046 | Lebanon, PA (in Lebano... | 9,113 |
| 17078 | Palmyra, PA (in Lebanon... | 7,760 |
| 17067 | Myerstown, PA (in Leba... | 6,707 |
| 17003 | Annville, PA (in Lebanon... | 4,040 |

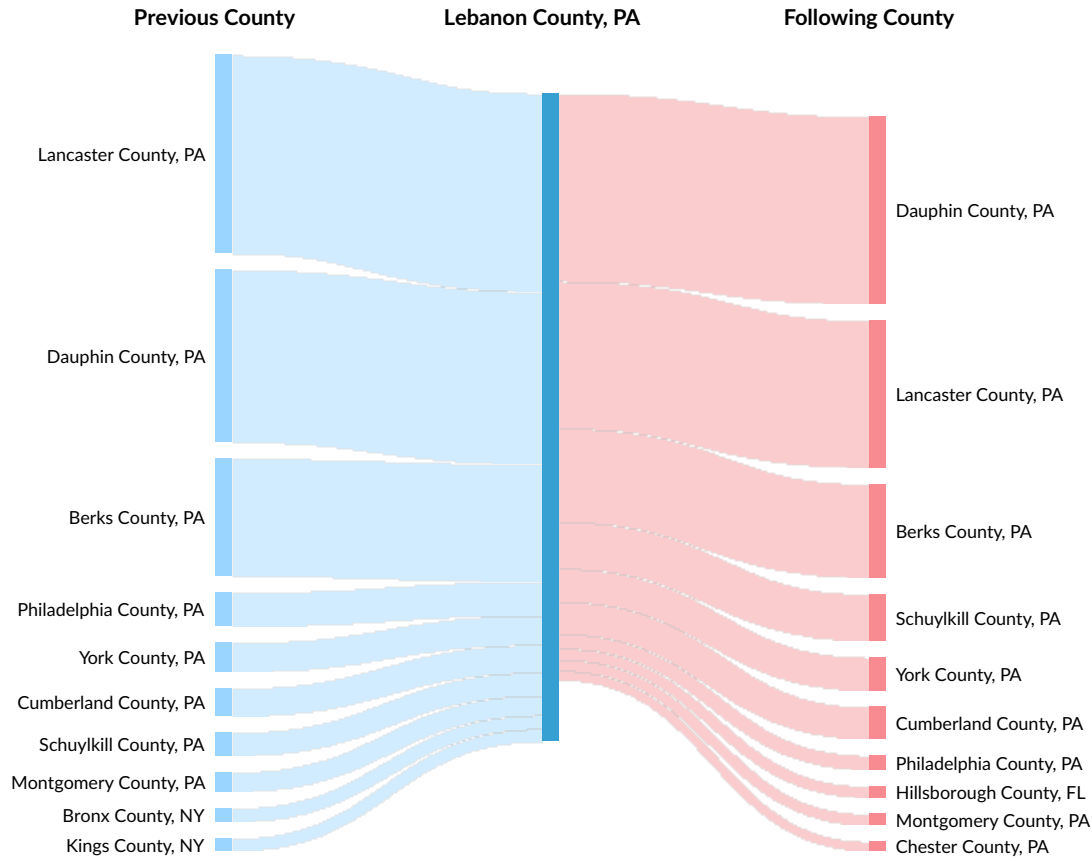
Where Talent Lives

| ZIP | Name | 2023 Workers |
|-------|-----------------------------|--------------|
| 17042 | Lebanon, PA (in Lebano... | 20,307 |
| 17046 | Lebanon, PA (in Lebano... | 14,947 |
| 17078 | Palmyra, PA (in Lebanon... | 12,876 |
| 17067 | Myerstown, PA (in Leba... | 8,371 |
| 17003 | Annville, PA (in Lebanon... | 6,377 |

Inbound and Outbound Migration

The table below analyzes past and current residents of Lebanon County, PA. The left column shows residents of other counties migrating to Lebanon County, PA. The right column shows residents migrating from Lebanon County, PA to other counties.

As of 2021, **901** people have migrated from Lancaster County, PA to Lebanon County, PA. In the same year, **852** people left Lebanon County, PA migrating to Dauphin County, PA. The total Net Migration for Lebanon County, PA in 2021 was **185**.

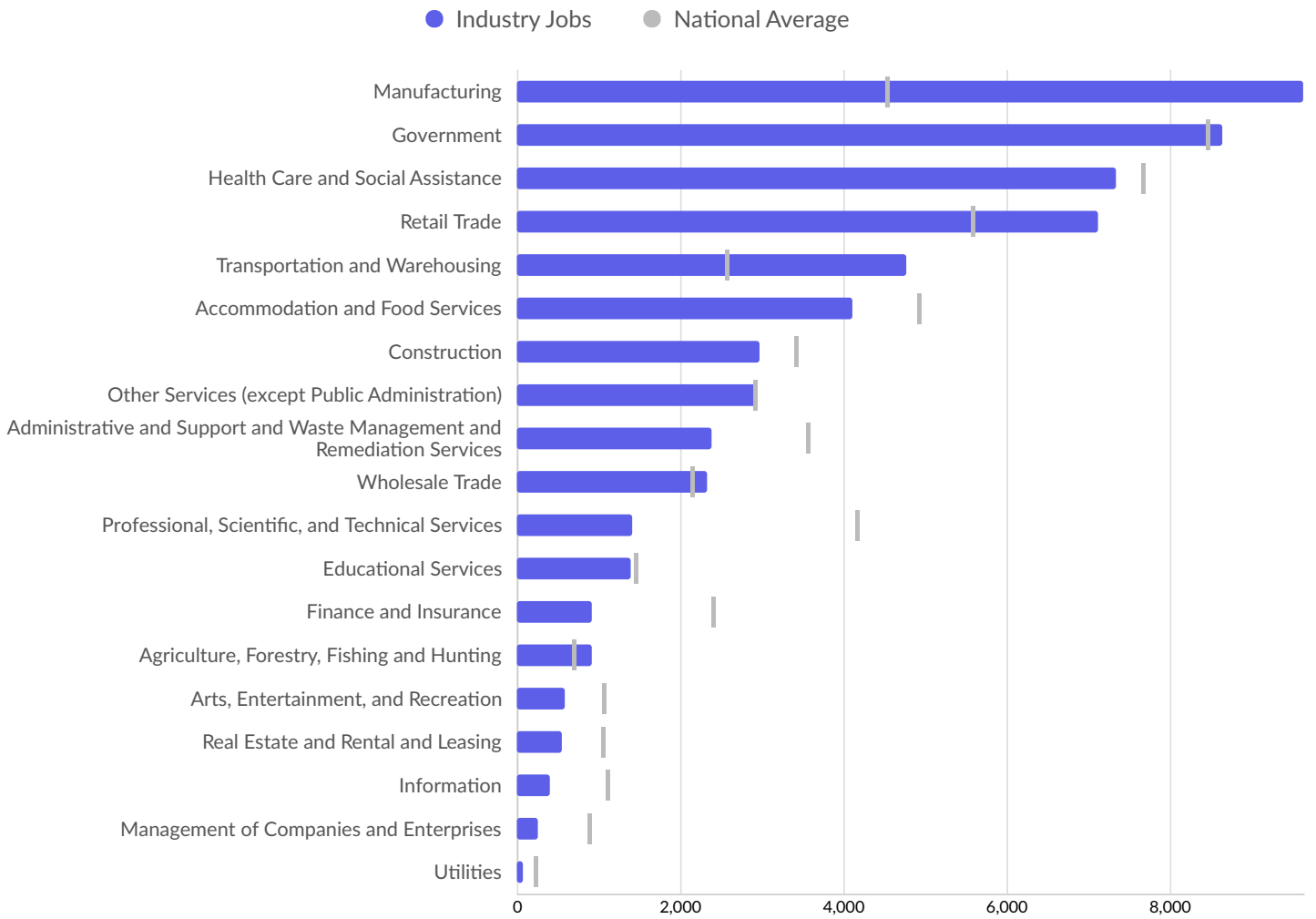


| Top Previous Counties | Migrations |
|-------------------------|------------|
| Lancaster County, PA | 901 |
| Dauphin County, PA | 783 |
| Berks County, PA | 534 |
| Philadelphia County, PA | 154 |
| York County, PA | 133 |
| Cumberland County, PA | 126 |

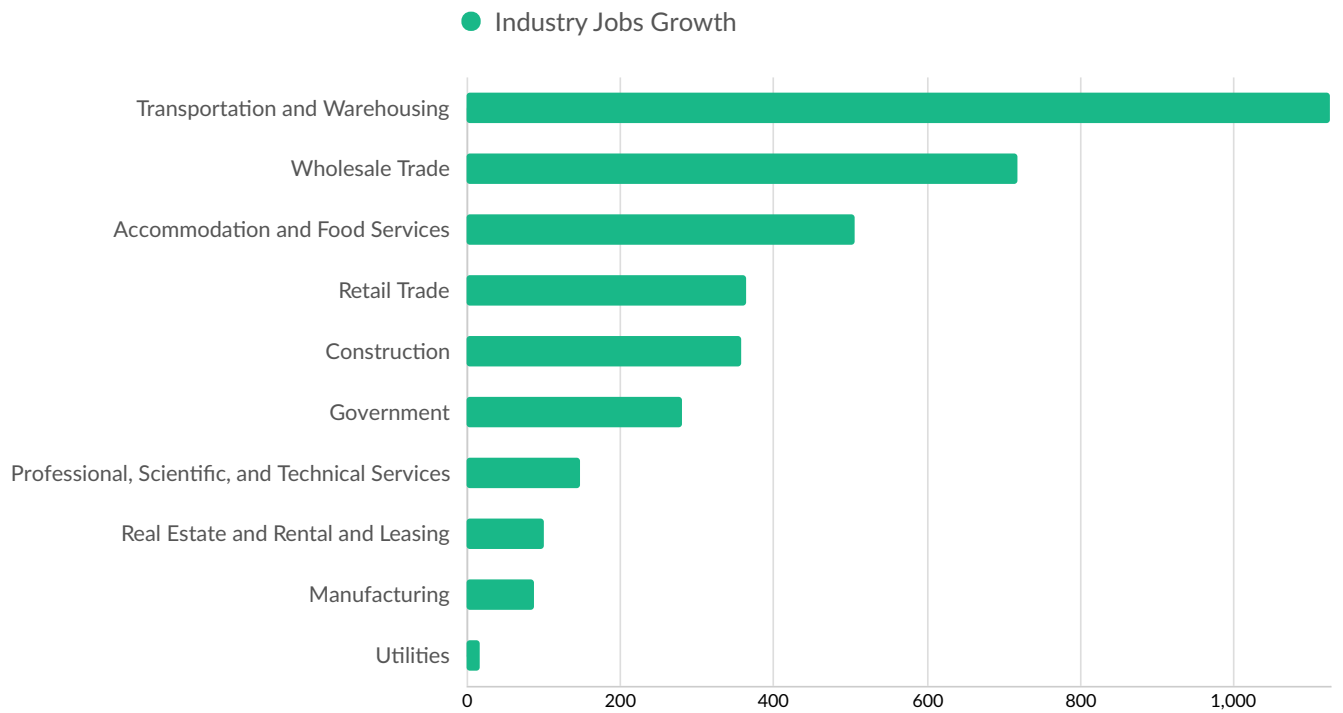
| Top Previous Counties | Migrations |
|-------------------------|------------|
| Schuylkill County, PA | 105 |
| Montgomery County, PA | 89 |
| Bronx County, NY | 62 |
| Kings County, NY | 57 |
| Lehigh County, PA | 54 |
| Bucks County, PA | 52 |
| Chester County, PA | 49 |
| New York County, NY | 45 |
| Queens County, NY | 42 |
| Top Following Counties | Migrations |
| Dauphin County, PA | 852 |
| Lancaster County, PA | 668 |
| Berks County, PA | 425 |
| Schuylkill County, PA | 212 |
| York County, PA | 151 |
| Cumberland County, PA | 146 |
| Philadelphia County, PA | 65 |
| Hillsborough County, FL | 51 |
| Montgomery County, PA | 50 |
| Chester County, PA | 43 |
| Perry County, PA | 41 |
| Horry County, SC | 38 |
| Allegheny County, PA | 36 |
| Cuyahoga County, OH | 35 |
| El Paso County, CO | 35 |

Industry Characteristics

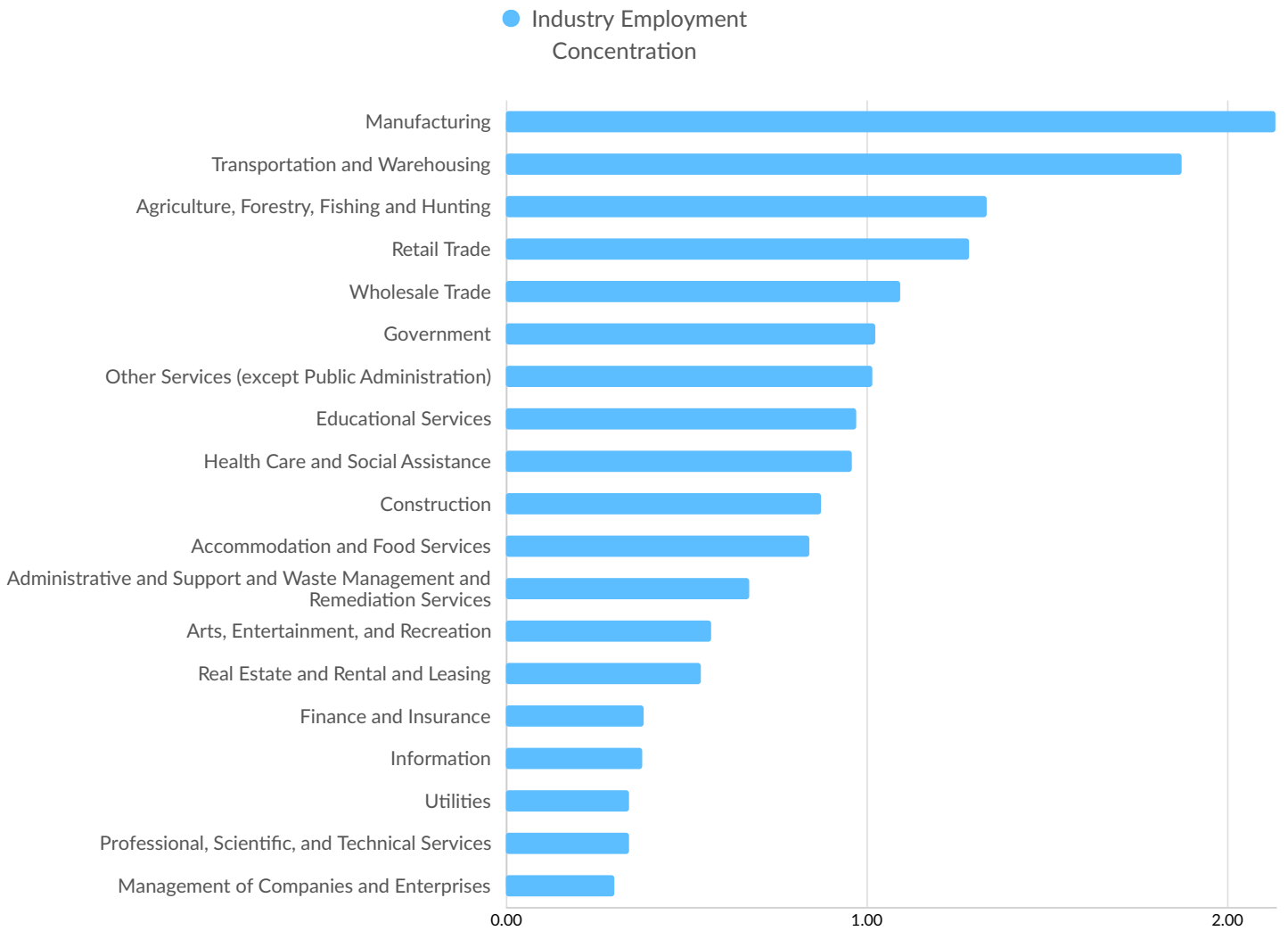
Largest Industries



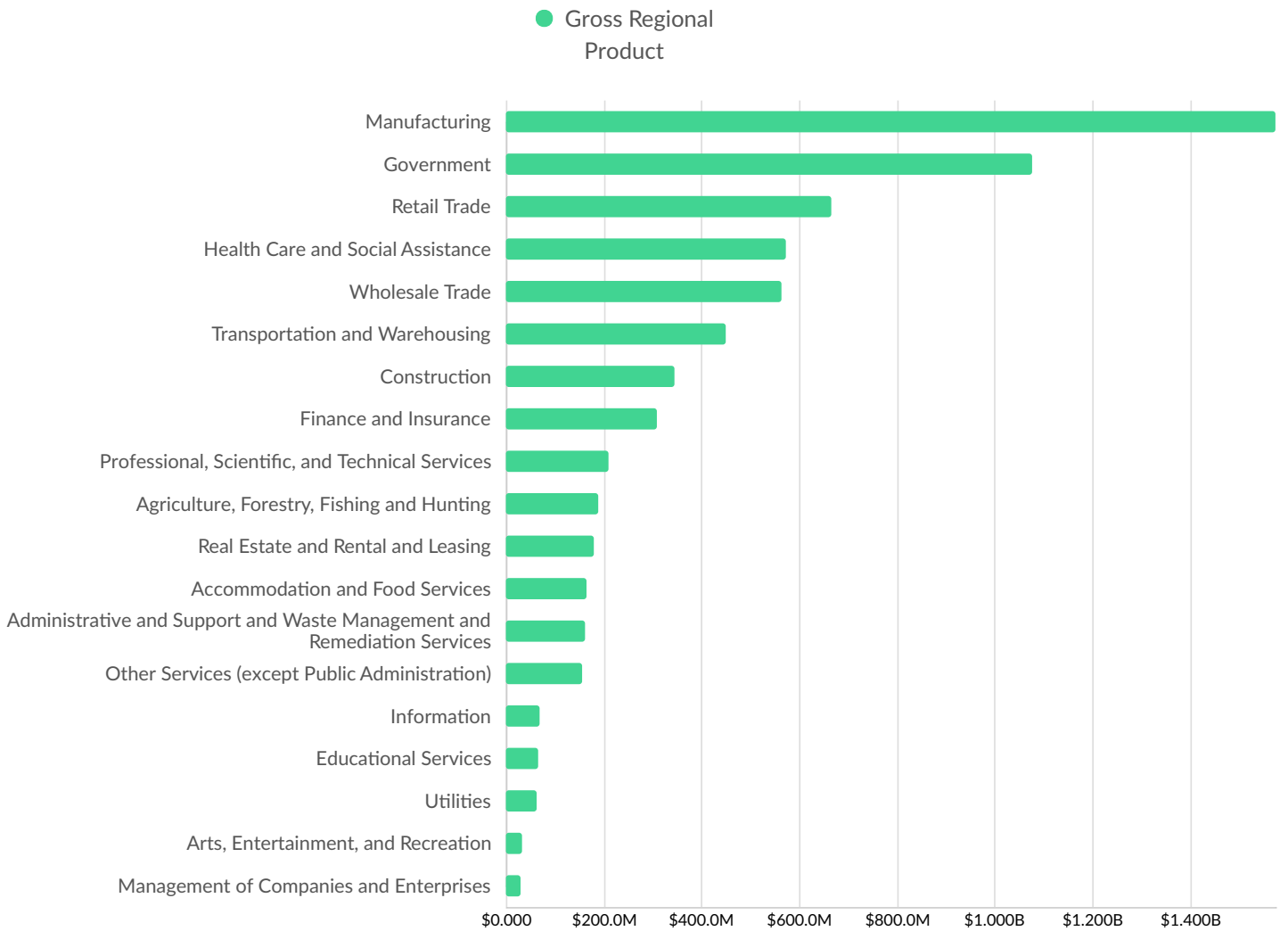
Top Growing Industries



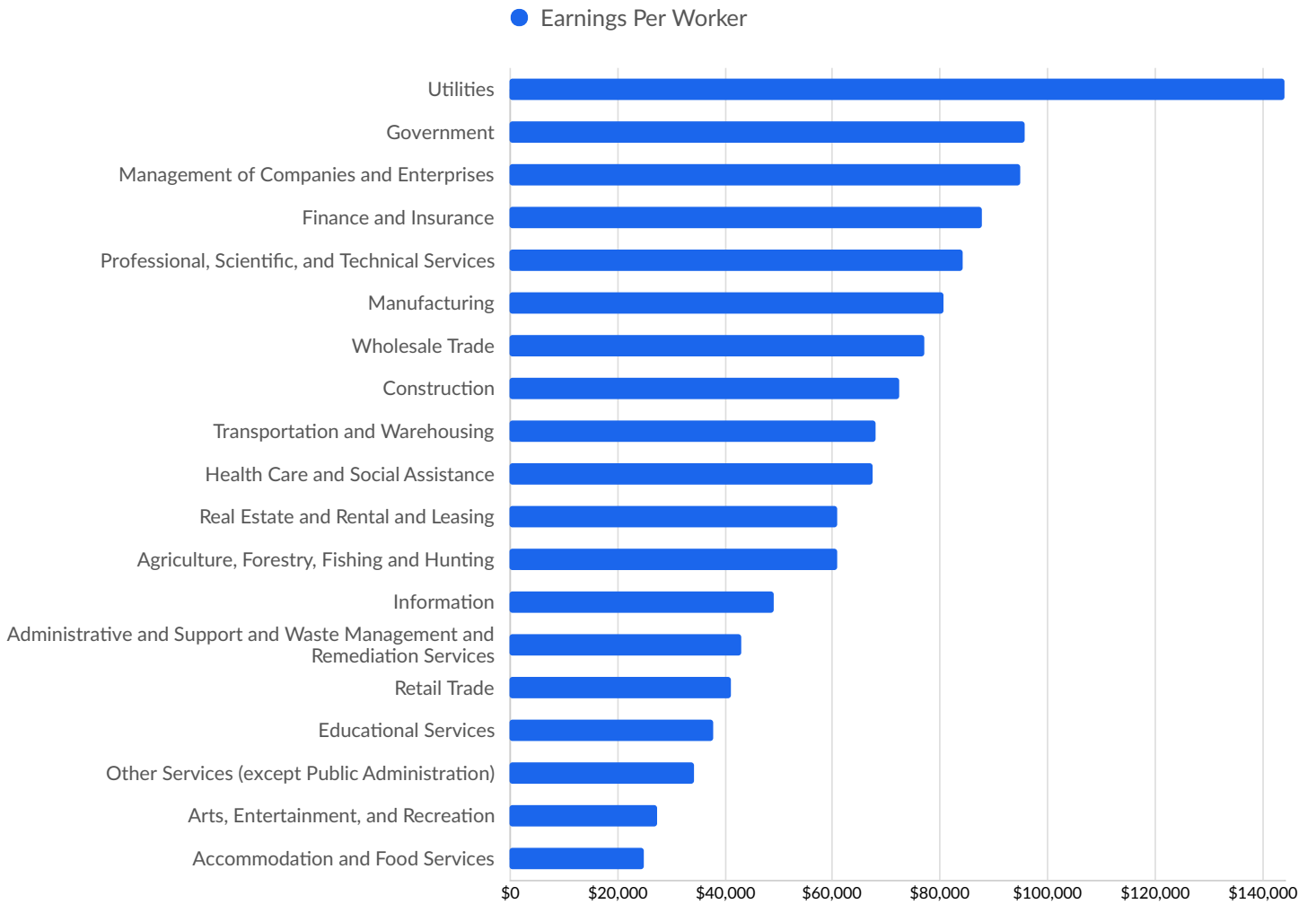
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



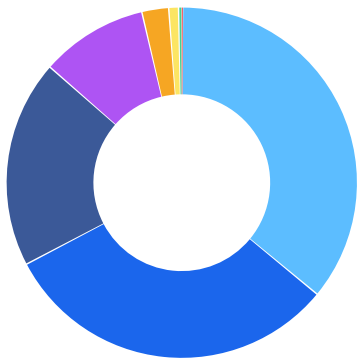
Business Characteristics

11,174 Companies Employ Your Workers

Online profiles for your workers mention 11,174 companies as employers, with the top 10 appearing below. In the last 12 months, 1,189 companies in Lebanon County, PA posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|-----------------------------------|---|-----------------------------------|---|
| Pennsylvania State University | 916  | Wellspan Health | 358  |
| The Hershey Company | 513  | Bell And Evans | 239  |
| Wellspan Health | 482  | United States Department of Ve... | 214  |
| United States Department of Ve... | 370  | Mastronardi Produce Ltd. | 148  |
| Hershey Entertainment & Resorts | 248  | Commonwealth Of Pennsylvania | 144  |
| Lebanon Valley College | 217  | Walmart | 101  |
| United States Army | 183  | TE Connectivity | 92  |
| Bayer | 174  | MSC Industrial Direct | 88  |
| Lebanon School District | 146  | Deutsche Post DHL Group | 84  |
| TE Connectivity | 126  | The Giant Company | 82  |

Business Size

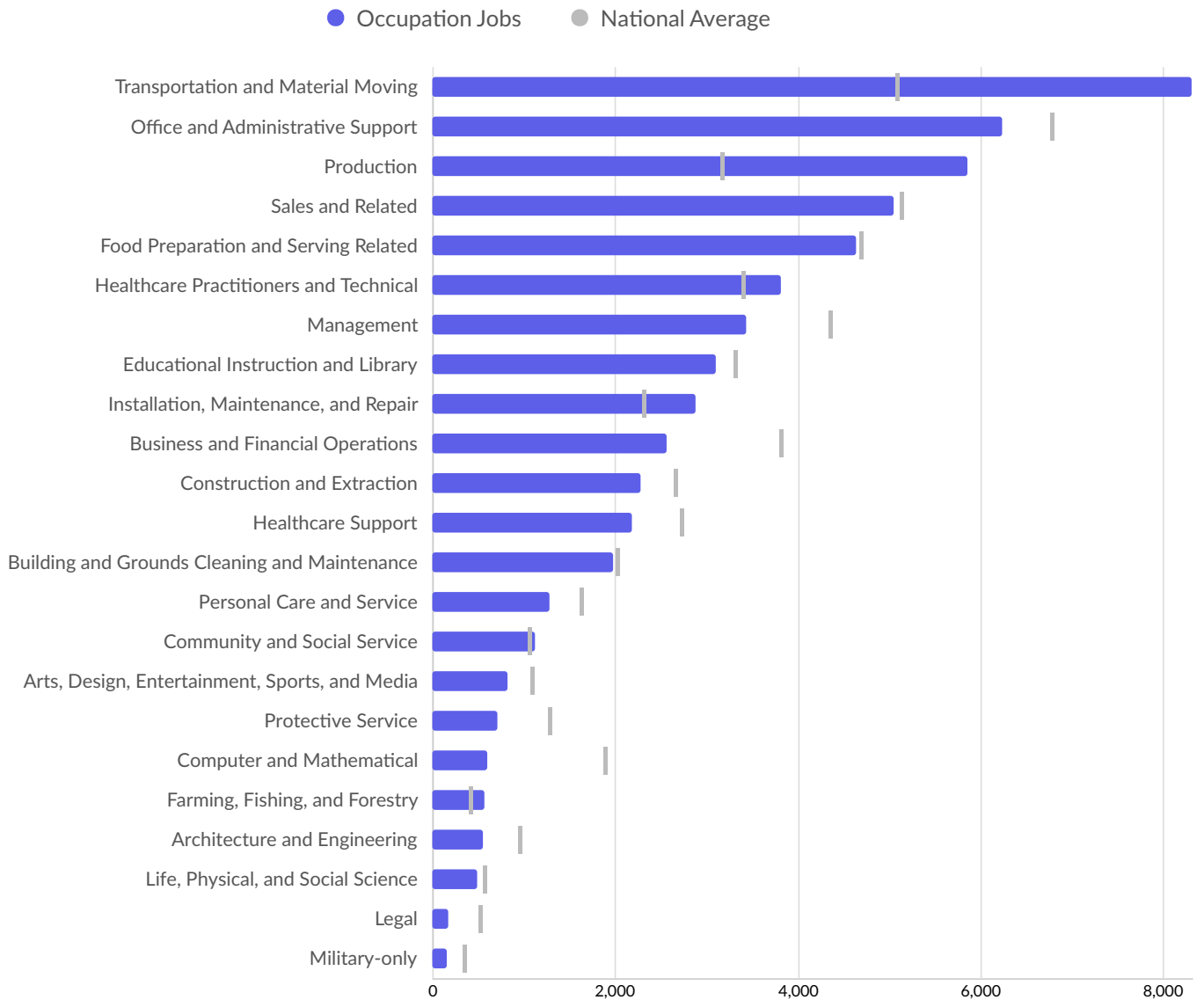


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 35.9% | 1,875 |
| ● 5 to 9 employees | 31.3% | 1,637 |
| ● 10 to 19 employees | 19.1% | 1,000 |
| ● 20 to 49 employees | 9.9% | 516 |
| ● 50 to 99 employees | 2.5% | 129 |
| ● 100 to 249 employees | 0.9% | 47 |
| ● 250 to 499 employees | 0.3% | 17 |
| ● 500+ employees | 0.0% | 2 |

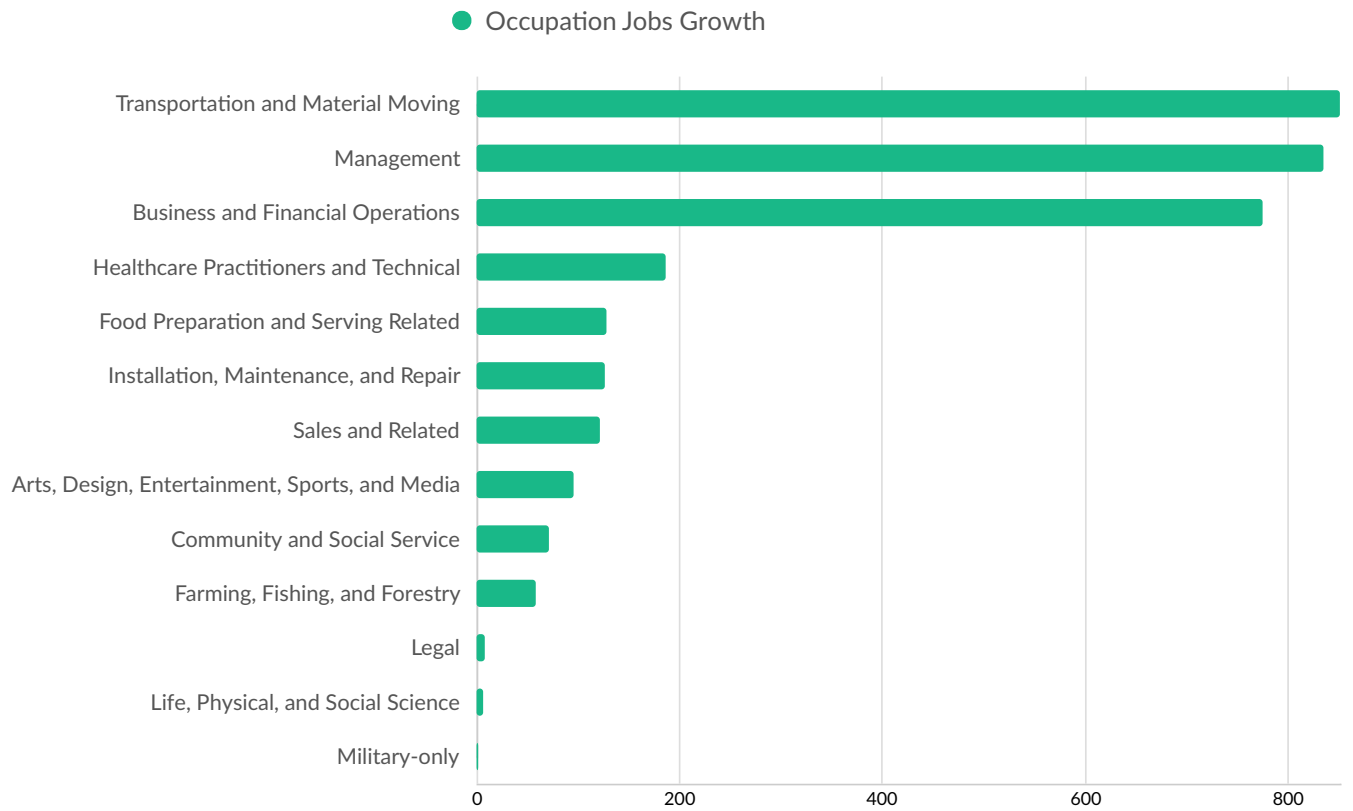
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

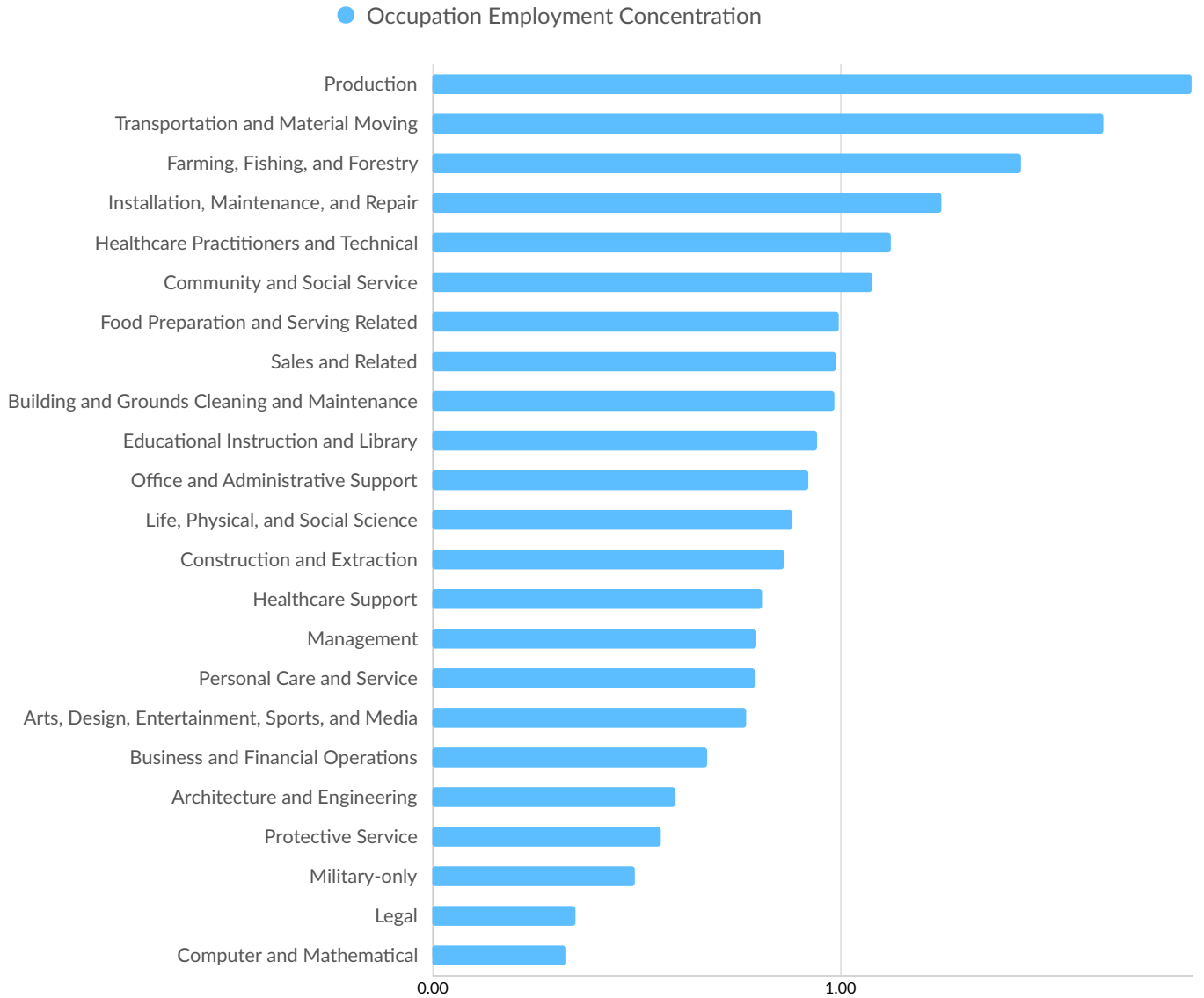
Largest Occupations



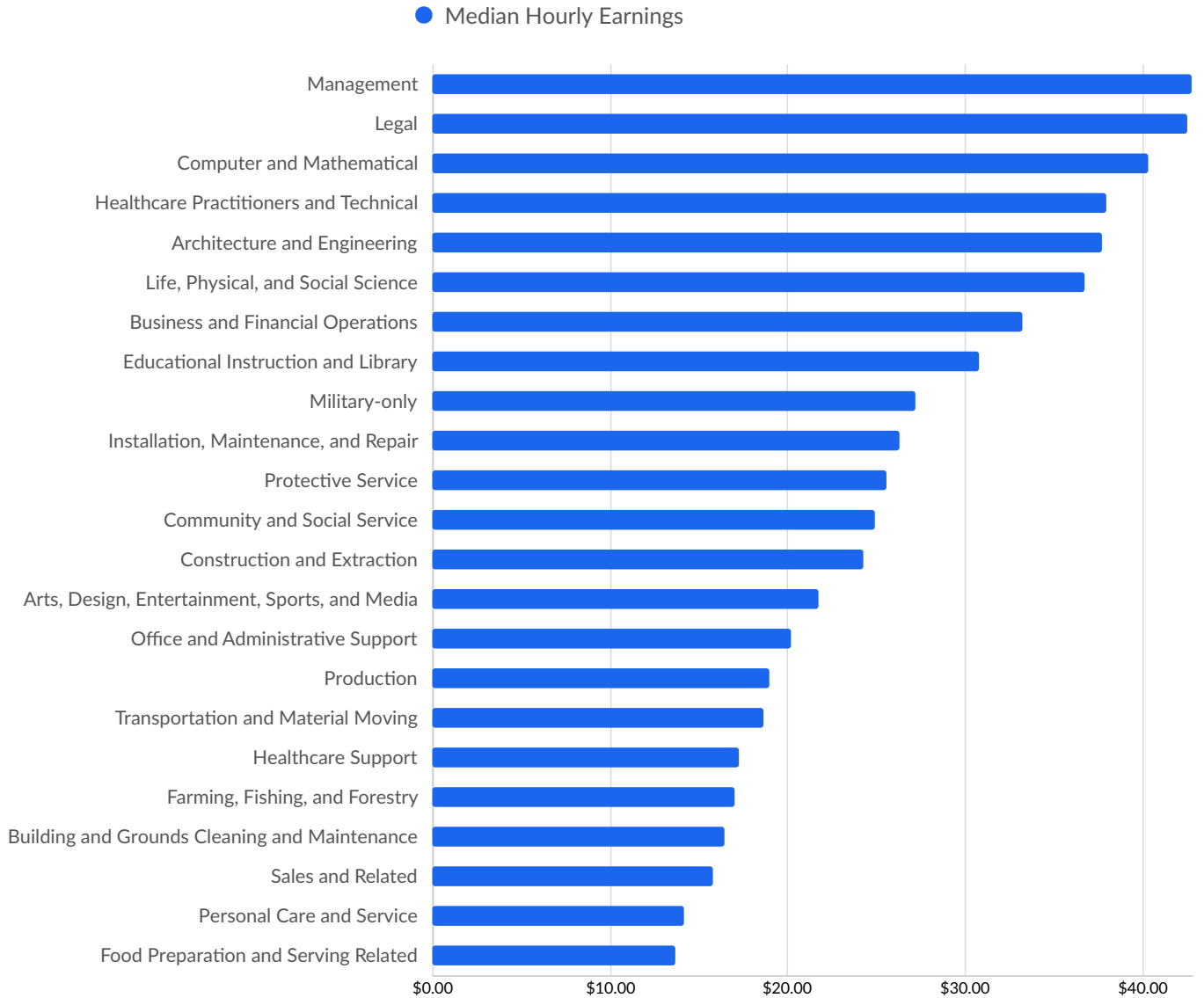
Top Growing Occupations



Top Occupation Employment Concentration



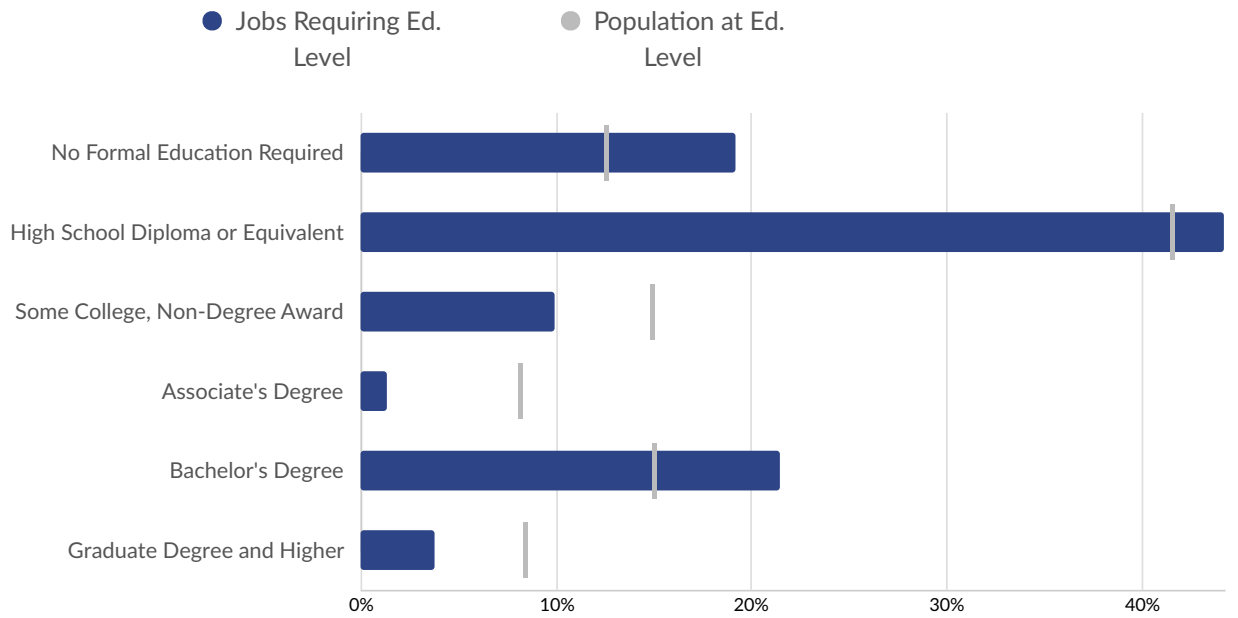
Top Occupation Earnings



Top Posted Occupations










Underemployment



Educational Pipeline

In 2022, there were 639 graduates in Lebanon County, PA. This pipeline has shrunk by 2% over the last 4 years. The highest share of these graduates come from "Exercise Science and Kinesiology" (Bachelor's), "Licensed Practical/Vocational Nurse Training" (Certificate), and "Physical Therapy/Therapist" (Master's or Higher).

| School | Total Graduates (2022) | Graduate Trend (2019 - 2022) |
|---|--|---|
| Lebanon Valley College | 558  |  |
| Lebanon County Area Vocational Technical School | 53  |  |
| Empire Beauty School-Lebanon | 28  |  |
| Evangelical Theological Seminary (not current) | 0 |  |

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

